

MACAU STATISTICS AND CENSUS DEPARTMENT

TOURISM INDICATORS

DECEMBER/98

Nº12

TRAVEL AGENCIES AND HOTEL OCCUPANCY RATE

VISITORS IN PACKAGE TOUR BY COUNTRY OF RESIDENCE

In December 1998, the number of visitor arrivals in package tour through arrangements of travel agencies was 81,351 which represented an increase of 13.7%, compared with the same month of 1997. The People's Republic of China (46,874), Taiwan (19,215), and Japan (6,571) were the most important markets which accounted for 89.3% of visitors in package tour.

In 1998, the accumulative number of visitor arrivals in package tour was 870,988, a decrease of 11.2% compared with 1997.

OVERSEAS TRAVEL OF MACAU RESIDENTS IN PACKAGE TOUR

In December 1998, the total number of Macau residents travelled overseas in package tour was 10,719, represented an increase of 20.9% over the same month of 1997. The People's Republic of China (73.8%), Thailand (6.0%) and Taiwan (4.3%) were the more popular destinations for residents of Macau. In 1998, the total number of Macau residents travelled abroad in package tour went up 26.0% over 1997.

HOTELS AND SIMILAR ESTABLISHMENTS

The total number of rooms available in hotels was 8,320, represented a decrease of 0.1% compared with the same month of 1997. The average occupancy rate of hotels increased by 4.6 percentage points, at 54.7%. The average length of stay of overnight guests in hotels was 1.39 nights, an increase of 0.1 night over the same month of 1997.

In 1998, there were 2,156,071 overnight guests checked into hotels and guest-houses in Macau which represented a decrease of 2.4% compared with 1997.

HOTEL OCCUPANCY RATE

CLASSIFICATION OF ESTABLISHMENTS	DEC. 1998 %	DEC. 1997 %	DIFFERENCE (PERCENTAGE POINTS)	JAN.-DEC. 1998 %	JAN.-DEC. 1997 %	DIFFERENCE (PERCENTAGE POINTS)
TOTAL	52.85	48.43	4.42	51.28	50.2	1.06
HOTELS	54.66	50.11	4.55	53.11	52.05	1.06
5* & 4* HOTELS	55.78	51.29	4.49	54.59	52.09	2.50
3* HOTELS	64.78	60.40	4.38	61.97	63.32	-1.35
2* HOTELS	29.16	24.12	5.04	28.54	28.36	0.18
GUEST-HOUSES	29.64	29.11	0.53	29.52	30.48	-0.96

ACCESS TO STATISTICAL INFORMATION

THE USERS MAY ACCESS TO ANY STATISTICAL INFORMATION THROUGH THE DOCUMENTATION AND INFORMATION CENTRE (CDDI)

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