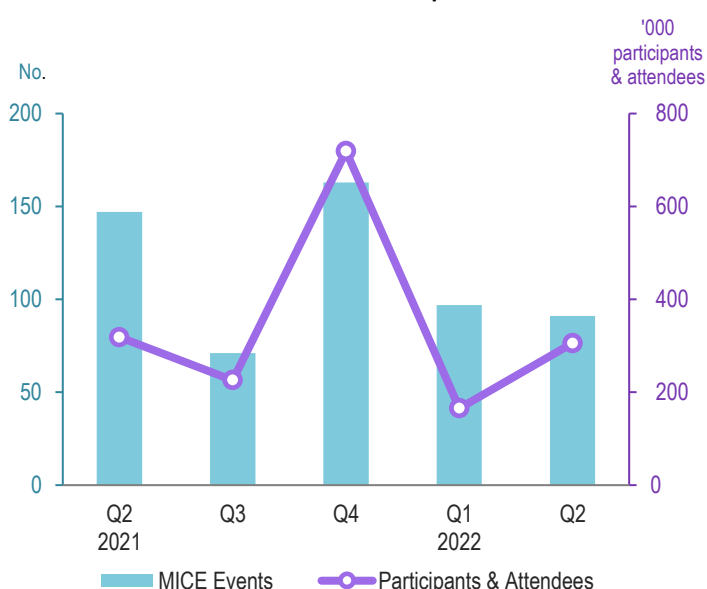


- A total of 91 MICE events were held in the second quarter, including 81 meetings & conferences and 10 exhibitions; number of participants & attendees totalled 306,000. In the first half of 2022, there were 188 MICE events, with a total of 471,000 participants and attendees.
- Number of meetings & conferences decreased by 47 year-on-year, while number of participants (11,000) dropped by 31.2%. In the first half year, meetings & conferences (157) went down by 32 and number of participants (17,000) fell by 24.0%.
- Number of exhibitions went down by 5 year-on-year, whereas number of attendees (294,000) decreased by 2.1%. In the first half year, exhibitions increased by 2 to 24, with number of attendees (452,000) growing by 4.6%.
- All the exhibitions in the first half year were held by non-government organisations. In the second quarter, receipts and expenditure of the exhibition organisers declined by 29.4% and 33.8% year-on-year to MOP6.98 million and MOP6.47 million respectively; these exhibitions recorded a loss of MOP0.81 million after excluding financial support from government/organisations. In the first half year, receipts and expenditure amounted to MOP17.17 million and MOP15.27 million respectively; these exhibitions recorded a loss of MOP0.75 million after excluding financial support from government/organisations.

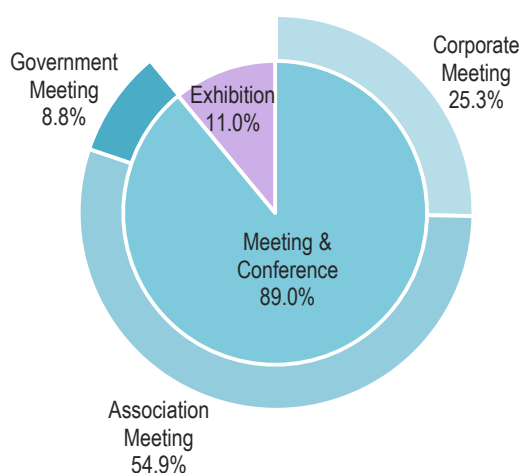
### Principal Indicators

	Q2	YoY	Q1 - Q2	YoY
MICE Events (No.)	91	- 56 no.	188	- 27 no.
Participants & Attendees ('000)	305.6	- 4.0 %	470.9	3.1 %
Average Duration (day)	1.1	- 0.2 day	1.1	- 0.2 day
Floor Area Used ('000 m <sup>2</sup> )	75.3	- 45.1 %	148.3	- 18.7 %
Meetings & Conferences (No.)	81	- 47 no.	157	- 32 no.
Participants ('000)	11.2	- 31.2 %	17.4	- 24.0 %
Average Duration (day)	0.8	- 0.2 day	0.8	- 0.2 day
Floor Area Used ('000 m <sup>2</sup> )	49.0	- 39.7 %	80.8	- 28.7 %
Exhibitions (No.)	10	- 5 no.	24	2 no.
Attendees ('000)	294.3	- 2.1 %	452.0	4.6 %
Average Duration (day)	3.6	0.3 day	3.0	- 0.2 day
Floor Area Used ('000 m <sup>2</sup> )	26.2	- 20.9 %	59.5	27.6 %
Incentives (No.)	-	- 4 no.	7	3 no.
Participants ('000)	-	- 100.0 %	1.5	- 1.5 %
Average Duration (day)	-	- 3.1 day	1.2	- 1.9 day
Floor Area Used ('000 m <sup>2</sup> )	-	- 100.0 %	8.0	- 64.4 %

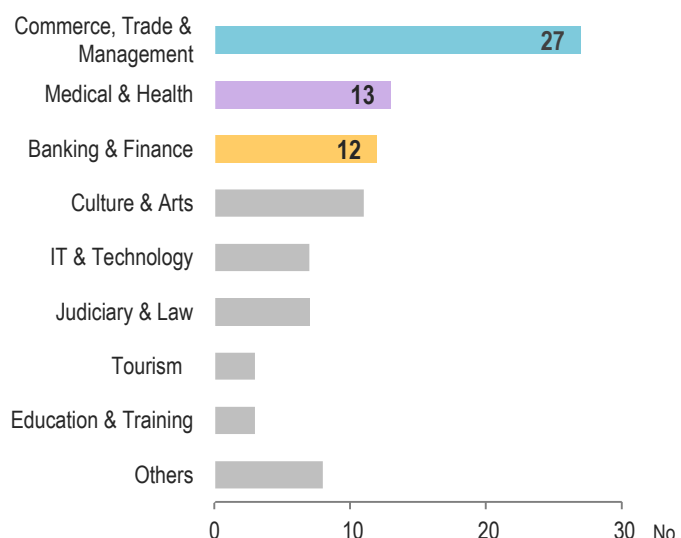
### Number of MICE Events and Participants & Attendees



### MICE Events by Type



### MICE Events by Subject

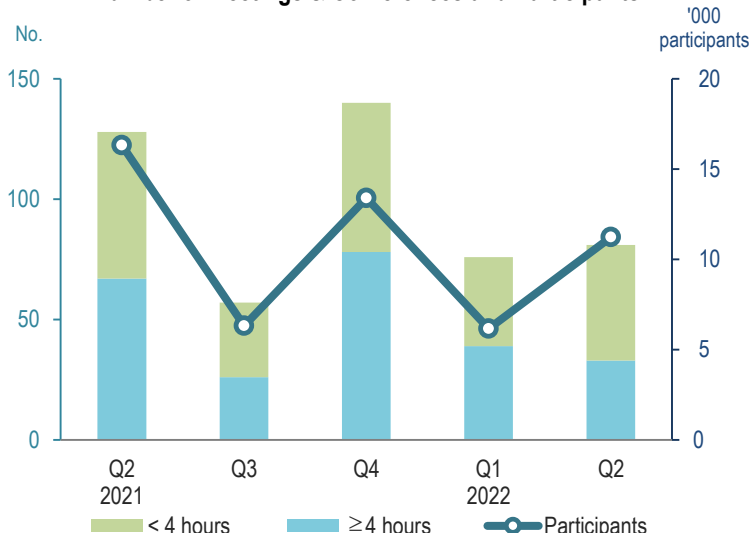


## Meetings & Conferences

### Meetings & Conferences and Participants by Duration

	Q2	YoY	Q1 - Q2	YoY
With a duration of less than 4 hours (No.)	48	- 13 no.	85	- 1 no.
Participants ('000)	5.3	10.1 %	8.5	25.5 %
Floor Area Used ('000 m <sup>2</sup> )	31.1	32.8 %	45.9	49.3 %
With a duration of 4 hours or more (No.)	33	- 34 no.	72	- 31 no.
Participants ('000)	6.0	- 48.3 %	8.9	- 44.9 %
Floor Area Used ('000 m <sup>2</sup> )	17.9	- 69.1 %	34.9	- 57.7 %

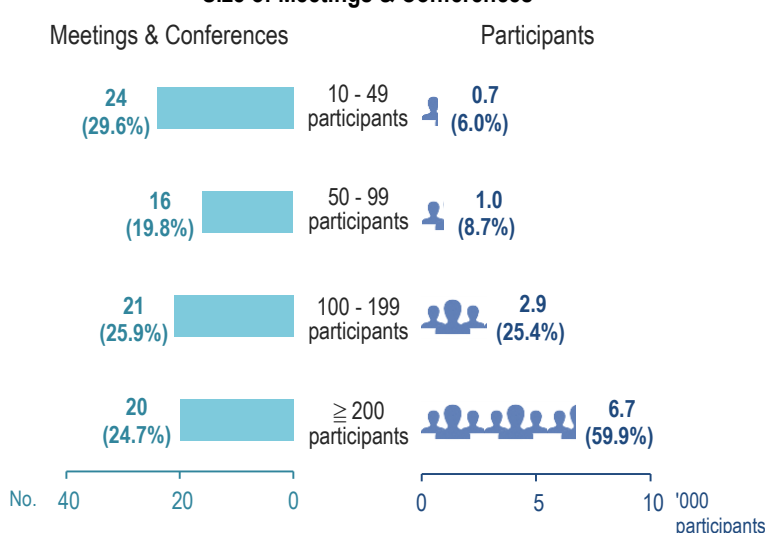
### Number of Meetings & Conferences and Participants



### Meetings & Conferences and Participants by Size

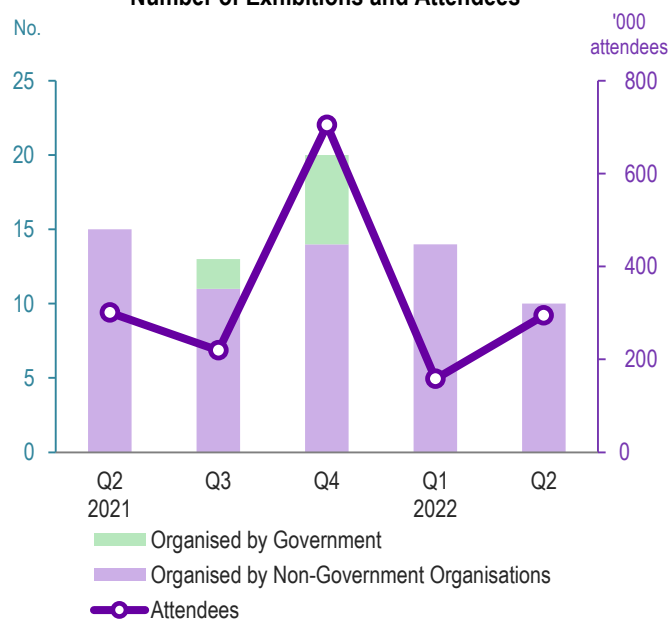
	Q2	YoY	Q1 - Q2	YoY
Meetings & Conferences (No.)	81	- 47 no.	157	- 32 no.
10 - 49 participants	24	- 24 no.	61	- 15 no.
50 - 99	16	- 25 no.	33	- 21 no.
100 - 199	21	- 1 no.	35	4 no.
≥ 200	20	3 no.	28	-
Participants ('000)	11.2	- 31.2 %	17.4	- 24.0 %
10 - 49 participants	0.7	- 53.6 %	1.6	- 27.2 %
50 - 99	1.0	- 60.9 %	2.0	- 39.5 %
100 - 199	2.9	- 3.3 %	4.5	12.6 %
≥ 200	6.7	- 28.6 %	9.3	- 30.5 %

### Size of Meetings & Conferences



## Exhibitions

### Number of Exhibitions and Attendees



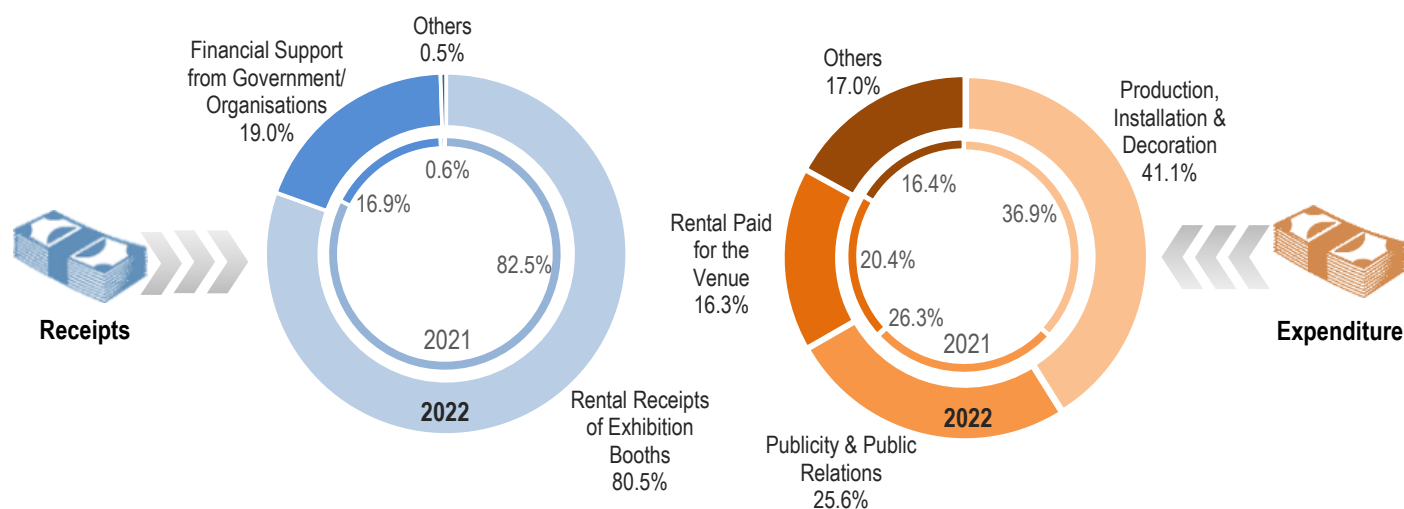
### Receipts and Expenditure of Exhibition Organisers

	Q2	YoY (%)	Q1 - Q2	YoY (%)
Receipts	6 979	- 29.4	17 173	6.7
Rental Receipts of Exhibition Booths	5 617	- 31.1	14 431	7.0
Financial Support from Government/Organisations	1 324	- 20.6	2 655	4.1
Others	38	- 37.1	88	46.2
Expenditure	6 468	- 33.8	15 265	5.0
Production, Installation & Decoration	2 660	- 26.3	5 663	7.5
Publicity & Public Relations	1 653	- 35.6	4 543	11.3
Rental Paid for the Venue	1 052	- 47.2	2 691	0.2
Freight	314	- 22.0	763	- 6.1
Accommodation, Food & Beverages	57	- 30.0	402	259.0
Others	732	- 34.5	1 203	- 23.7

Note: All the exhibitions in the first half year of 2021 and 2022 were organised by non-government organisations.

## Structure of Receipts and Expenditure of Exhibition Organisers

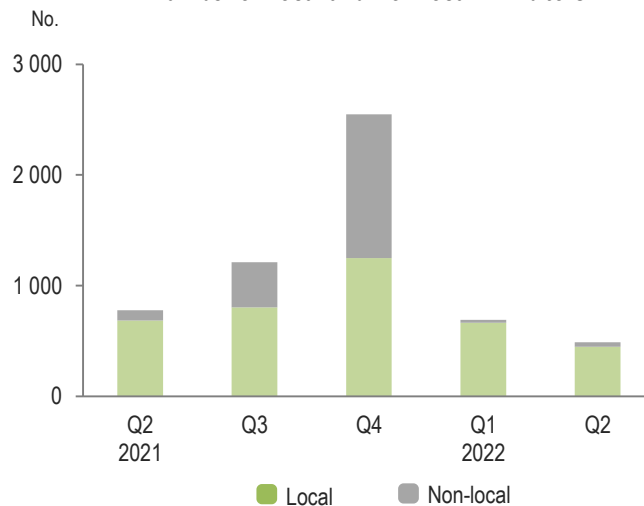
2<sup>nd</sup> Quarter



## Exhibitors & Professional Visitors

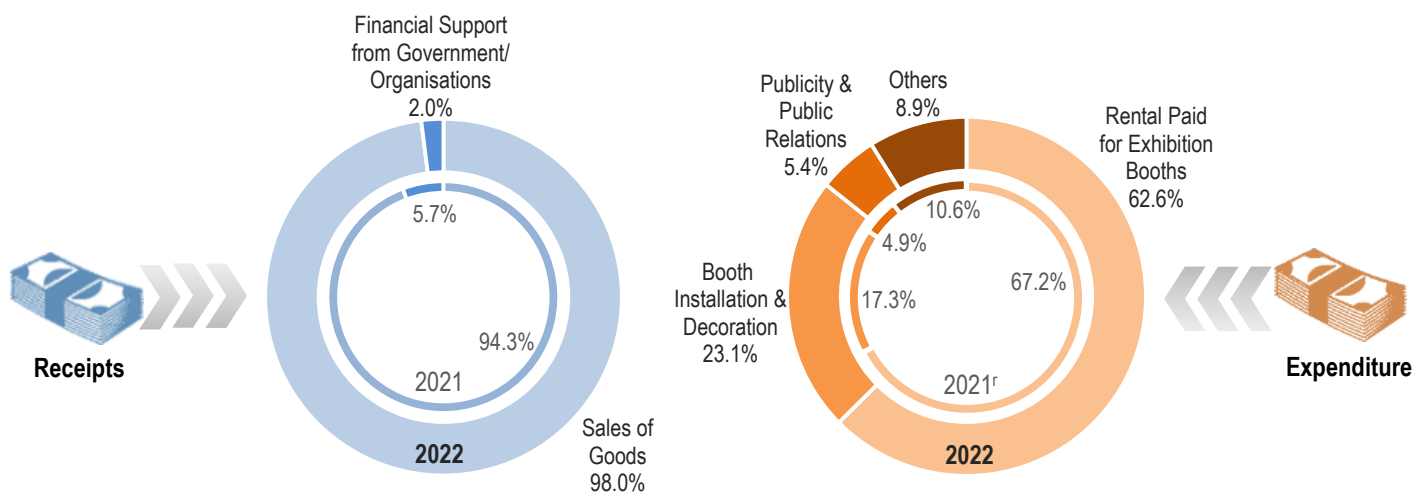
	Q2	YoY (%)	Q1 - Q2	YoY (%)
Exhibitors (No.)	487	- 37.4	1 179	- 1.6
Mainland China	-	- 100.0	13	- 75.5
Hong Kong	40	- 11.1	54	- 10.0
Macao	447	- 34.6	1 112	2.8
Others	-	- 100.0	-	- 100.0
Professional Visitors (No.)	42	- 66.1	9 195	60.4
Mainland China	-	-	233	97.5
Hong Kong	-	-	-	- 100.0
Macao	42	- 65.3	8 962	63.5
Others	-	- 100.0	-	- 100.0

## Number of Local and Non-local Exhibitors



## Structure of Receipts and Expenditure of Interviewed Exhibitors

2<sup>nd</sup> Quarter



## Comments of Interviewed Exhibitors on Services and Facilities

Item	Level of Satisfaction (%)	Quarter-to-quarter (p.p.)
Exhibition Organiser		
Organisation of Event	84.6	8.0
Hospitality	86.8	6.5
Promotion	80.6	11.8
Venue		
Facilities	81.2	1.6
Management	84.0	4.4
Ease of Access	81.2	-2.2
Venue Staff		
Professionalism	84.8	1.6
Language Skills	85.1	1.1
Efficiency & Attitude	85.1	2.4
Services Rendered by Local Companies		
Services	87.9	1.9
Arrangements	86.1	0.1

## Level of Satisfaction by Item



## Historical Data of 2<sup>nd</sup> Quarter

	2017	2018	2019	2020	2021
MICE Events (No.)	333	327	357	41	147
Participants and Attendees ('000)	404.3	408.1	354.8	21.6	318.5
Average Duration (day)	1.6	1.5	1.5	0.8	1.3
Floor Area Used ('000 m <sup>2</sup> )	444.3	563.9	305.4	20.9	137.1

## Scope and Coverage

MICE Statistics covers meetings & conferences, commercial exhibitions and incentives that are held in paid venues, such as hotels and major convention & exhibition centres in Macao. However, meetings with less than 10 participants; events for product launch, orientation and press conference; as well as exhibitions not involving business activities, e.g. photo, painting and other cultural & art exhibitions, are excluded.

## Glossary

**Government Meeting<sup>1</sup>:** An event initiated by Government, at which attendees are civil servants, government officials or service providers to governmental entities, with the aim of discussing topics or reaching agreements.

**Association Meeting:** An event initiated by an association.

**Corporate Meeting<sup>1</sup>:** Gathering of employees or representatives of a commercial organisation. Usually, travel, accommodation and meal expenses of the attendees are paid for by the organisation.

**Conference:** An event where the attendees meet to exchange views, convey a message, open a debate or give publicity to some area of opinion on specific issues. Usually, a conference is divided into sessions based on various areas relevant to the conference theme.

**Commercial Exhibition<sup>1</sup>** includes events where:

- Exhibitors display goods and services of one or more industries. These events focus primarily on business-to-business relationship. The primary activity of attendees is to visit exhibits on the show floor;
- Exhibitors display, promote and/or sell goods of one or more industries to public consumers.

**Incentive:** A trip arranged by an enterprise to motivate and recognise employees or relevant individuals for their outstanding performance, with meetings as part of the trip.

**Note 1:** The definitions are referenced to the "Global Meetings Initiative / volume 1" and "Measuring the Economic Importance of the Meetings Industry - Developing a Tourism Satellite Account Extension" of the United Nations World Tourism Organization (UNWTO).

## Symbols and abbreviations

%	Percentage	-	Absolute value equals zero	MOP	Macao Pataca
No.	Number	r	Revised figures	p.p.	Percentage point
'000	Thousand	m <sup>2</sup>	Square metre	YoY	Year-on-year Change

For additional information:

<http://www.dsec.gov.mo/e/mice.aspx>

