

TOURISM INDICATORS

JULY/2003

No. 7

PACKAGE TOUR AND HOTEL OCCUPANCY RATE

PACKAGE TOUR

In July 2003, there were 96,491 visitors arrived in Macao in package tours, equivalent to a decrease of 44.9% over July 2002. These visitors came mainly from Mainland China (77,858), Hong Kong Special Administrative Region (9,844) and Taiwan region (6,501). In the first seven months of 2003, there were 677,781 arrivals in package tours, decreased by 45.8% compared with the same period of 2002.

The number of Macao residents travelled in package tours decreased 25.7% to 17,176 compared with July 2002. Mainland China, Thailand and Taiwan region were the three most popular package tour itineraries; they accounted for 62.7%, 11.0% and 6.4% of the total, respectively. In the first seven months of 2003, the number of Macao residents travelled in package tours decreased by 38.9% compared with the same period of 2002.

Meanwhile, there were 21,631 Macao residents travelled under own arrangements with the assistance of travel agencies, a decrease of 11.4% over July 2002. The major destinations were Taiwan region (36.6%), Mainland China (23.3%) and Hong Kong Special Administrative Region (10.1%). In the first seven months of 2003, the number of Macao residents travelled under such arrangements decreased by 29.0% compared with the same period of 2002.

HOTEL OCCUPANCY RATE

In July 2003, the average occupancy rate of the hotel sector was 66.9%, dropped 2.4 percentage points over July 2002. The average occupancy rate of 3-star hotels was the highest, at 74.4%. The average length of stay of overnight guests was 1.2 nights, decreased by 0.03 night over July 2002.

At the end of July 2003, there were 8,805 rooms available in hotels and similar establishments, an increase of 0.2% compared with the same month of 2002.

There were 264,842 overnight guests checked into hotels and similar establishments, a decrease of 2.9% over July 2002. The majority of the guests came from Hong Kong Special Administrative Region (49.7%), Mainland China (37.8%) and Taiwan region (4.1%). In the first seven months of 2003, there were 1,497,995 overnight guests, equivalent to a decrease of 15.5% over the same period in 2002.

PRINCIPAL STATISTICS OF HOTELS

Classification of establishments	Occupancy rate				Overnight guests			
	Jul. 2003		Jan.-Jul. 2003		Number		Average length of stay (nights)	
	%	Difference ^a (Percentage points)	%	Difference ^a (Percentage points)	Jul. 2003	Rate of change ^a %	Jul. 2003	Difference ^a
Total	66.87	-2.44	55.47	-9.49	264 842	-2.94	1.20	-0.03
Hotels	69.24	-2.16	57.14	-9.71	256 718	-2.30	1.20	-0.03
5-star hotels	73.24	4.61	59.38	-5.34	72 355	4.46	1.46	0.02
4-star hotels	70.66	-5.98	58.45	-12.61	104 958	-4.83	1.06	-0.06
3-star hotels	74.39	-5.56	61.99	-15.61	67 275	-10.36	1.12	-0.05
2-star hotels	35.89	-1.16	31.60	-3.58	12 130	48.34	1.28	-0.19
Guest-houses	33.63	-6.61	32.12	-6.17	8 124	-19.55	1.22	0.03

^a Comparisons over same period of the previous year.