

VISITOR ARRIVALS

FEBRUARY 2017

- Visitor arrivals totalled 2,495,196, down by 5.6% year-on-year. Same-day visitors decreased by 13.2% to 1,263,236 while overnight visitors rose by 3.6% to 1,231,960. The average length of stay of visitors was 1.2 days, up by 0.1 day year-on-year. In the first two months of 2017, visitor arrivals totalled 5,371,242, up by 5.5% year-on-year.
- Visitors from Mainland China decreased by 7.5% year-on-year, with those travelling under the Individual Visit Scheme (889,353) falling by 11.9%. Visitors from Hong Kong dropped by 8.6% while those from the Republic of Korea and Taiwan went up by 31.3% and 0.6% respectively. Visitors from Australia increased year-on-year whereas those from the United States, Canada and the United Kingdom decreased.

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- Visitor arrivals by land and by air decreased by 9.0% and 3.4% respectively year-on-year while those by sea edged up by 0.4%.

Principal Indicators

	Current month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	2 495.2	-5.6	5 371.2	5.5
By Sea	816.8	0.4	1 676.8	7.0
By Land	1 460.8	-9.0	3 259.3	4.9
By Air	217.6	-3.4	435.1	4.5
Overnight Visitors	1 232.0	3.6	2 595.0	11.1
Same-day Visitors	1 263.2	-13.2	2 776.2	0.8
Average Length of	1.2	0.1 day	1.2	0.1 day
Stay (Day)				
Overnight Visitors	2.2	0.1 day	2.1	-0.1 day
Same-day Visitors	0.2	-	0.2	



	Current month	Change (%)	Cumulative	Change (%)
Mainland China	1 665.2	-7.5	3 662.6	5.9
Hong Kong	501.1	-8.6	1 028.4	3.2
Taiwan	87.0	0.6	171.3	-0.7
Republic of Korea	82.8	31.3	164.2	24.2
Japan	27.1	29.5	52.8	13.1
U.S.A.	12.5	-2.2	27.9	4.3
Australia	5.9	2.5	15.1	-0.3
Canada	5.5	-6.9	11.6	2.5
United Kingdom	4.0	-9.5	8.1	-3.1
France	3.2	-3.5	6.0	-1.9

Visitors from Mainland China

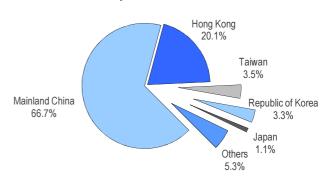
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Province/	Current	Cumulative	Individual Visit Scheme		
Municipality	month		Current Month	Cumulative	
Guangdong	780.1	1 771.3	639.2	1 470.4	
Hunan	55.3	126.0	6.9	16.7	
Fujian	53.4	110.7	14.6	31.2	
Hubei	43.4	103.8	16.2	39.1	
Beijing	35.6	72.3	31.2	63.3	
Shanghai	53.9	115.1	50.1	107.5	
Tianjin	13.2	27.4	12.2	25.4	
Chongqing	15.4	38.4	8.3	22.5	

Visitor Arrivals '000 3 500 2 876 2 814 2 678 3 000 2 589 2 495 2 4 2 7 2 500 2 000 1 500 1 000 500 0 Feb. Sept. Oct Nov. Dec. Jan. 2016 2017 Same month of previous year

Visitors by Mode of Transport



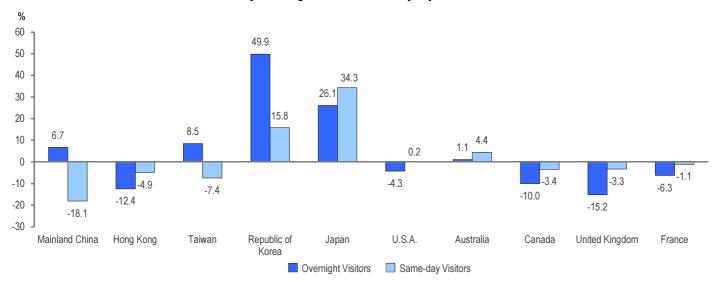
Major Visitor Markets



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Year-on year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

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	Overnigh	t Visitors	Same-day Visitors		
	Current Month	Cumulative	Current Month	Cumulative	
Mainland China	822.2	1 745.3	843.0	1 917.3	
Hong Kong	232.6	481.9	268.6	546.5	
Taiwan	47.5	91.9	39.5	79.4	
Republic of Korea	43.0	87.0	39.7	77.2	
Japan	15.4	30.5	11.6	22.4	
U.S.A.	6.4	14.2	6.1	13.7	
Australia	3.2	8.2	2.6	6.9	
Canada	2.8	6.2	2.7	5.4	
United Kingdom	1.9	4.0	2.0	4.1	
France	1.4	2.8	1.7	3.2	

Historical Data for February

	2012	2013	2014	2015	2016
Visitor Arrivals ('000)					
Total	2 131.0	2 376.8	2 560.6	2 676.0	2 644.3
Overnight Visitors	994.8	1 113.2	1 177.3	1 101.9	1 189.3
Same-day Visitors	1 136.1	1 263.6	1 383.3	1 574.1	1 454.9
Average Length of Stay (day)					
Overall	0.9	0.9	1.0	0.9	1.1
Overnight Visitors	1.8	1.8	1.9	1.8	2.1
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbol:

- Absolute value equals zero

'000 Thousand % Percentage

