

VISITOR ARRIVALS

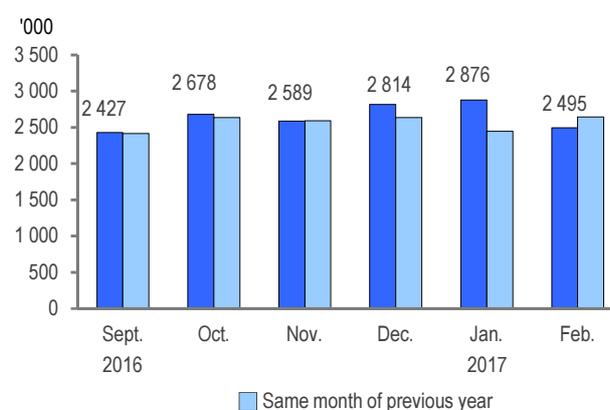
FEBRUARY 2017

- Visitor arrivals totalled 2,495,196, down by 5.6% year-on-year. Same-day visitors decreased by 13.2% to 1,263,236 while overnight visitors rose by 3.6% to 1,231,960. The average length of stay of visitors was 1.2 days, up by 0.1 day year-on-year. In the first two months of 2017, visitor arrivals totalled 5,371,242, up by 5.5% year-on-year.
- Visitors from Mainland China decreased by 7.5% year-on-year, with those travelling under the Individual Visit Scheme (889,353) falling by 11.9%. Visitors from Hong Kong Special Administrative Region dropped by 8.6% while those from the Republic of Korea and Taiwan region went up by 31.3% and 0.6% respectively. Visitors from Australia increased year-on-year whereas those from the United States, Canada and the United Kingdom decreased.
- Visitor arrivals by land and by air decreased by 9.0% and 3.4% respectively year-on-year while those by sea edged up by 0.4%.

Principal Indicators

	Current month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	2 495.2	-5.6	5 371.2	5.5
By Sea	816.8	0.4	1 676.8	7.0
By Land	1 460.8	-9.0	3 259.3	4.9
By Air	217.6	-3.4	435.1	4.5
Overnight Visitors	1 232.0	3.6	2 595.0	11.1
Same-day Visitors	1 263.2	-13.2	2 776.2	0.8
Average Length of Stay (Day)	1.2	0.1 day	1.2	0.1 day
Overnight Visitors	2.2	0.1 day	2.1	-0.1 day
Same-day Visitors	0.2	-	0.2	-

Visitor Arrivals



Major Visitor Markets

	Current month	Change (%)	Cumulative	Change (%)
Mainland China	1 665.2	-7.5	3 662.6	5.9
Hong Kong Special Administrative Region	501.1	-8.6	1 028.4	3.2
Taiwan region	87.0	0.6	171.3	-0.7
Republic of Korea	82.8	31.3	164.2	24.2
Japan	27.1	29.5	52.8	13.1
U.S.A.	12.5	-2.2	27.9	4.3
Australia	5.9	2.5	15.1	-0.3
Canada	5.5	-6.9	11.6	2.5
United Kingdom	4.0	-9.5	8.1	-3.1
France	3.2	-3.5	6.0	-1.9

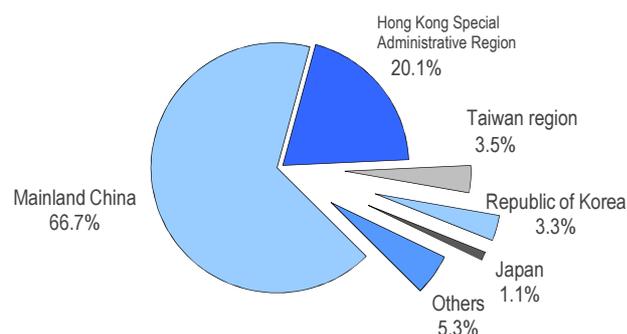
Visitors by Mode of Transport



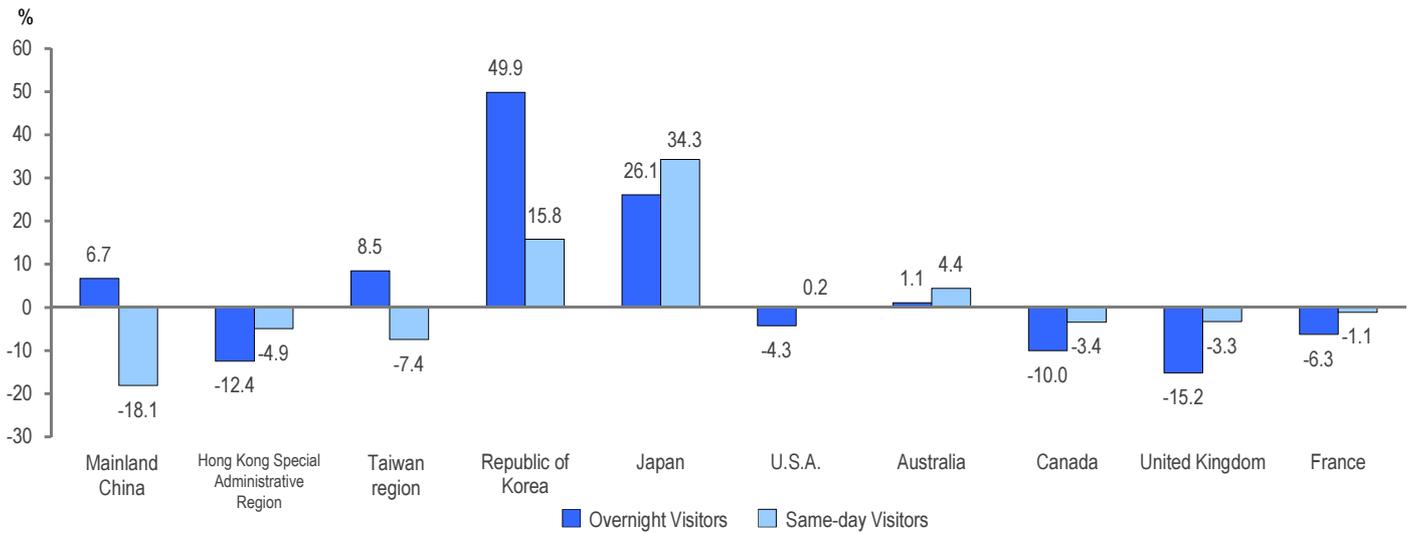
Visitors from Mainland China

Province/ Municipality	Current month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	780.1	1 771.3	639.2	1 470.4
Hunan	55.3	126.0	6.9	16.7
Fujian	53.4	110.7	14.6	31.2
Hubei	43.4	103.8	16.2	39.1
Beijing	35.6	72.3	31.2	63.3
Shanghai	53.9	115.1	50.1	107.5
Tianjin	13.2	27.4	12.2	25.4
Chongqing	15.4	38.4	8.3	22.5

Major Visitor Markets



Year-on year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

'000

	Overnight Visitors		Same-day Visitors	
	Current Month	Cumulative	Current Month	Cumulative
Mainland China	822.2	1 745.3	843.0	1 917.3
Hong Kong Special Administrative Region	232.6	481.9	268.6	546.5
Taiwan region	47.5	91.9	39.5	79.4
Republic of Korea	43.0	87.0	39.7	77.2
Japan	15.4	30.5	11.6	22.4
U.S.A.	6.4	14.2	6.1	13.7
Australia	3.2	8.2	2.6	6.9
Canada	2.8	6.2	2.7	5.4
United Kingdom	1.9	4.0	2.0	4.1
France	1.4	2.8	1.7	3.2

Historical Data for February

	2012	2013	2014	2015	2016
Visitor Arrivals ('000)					
Total	2 131.0	2 376.8	2 560.6	2 676.0	2 644.3
Overnight Visitors	994.8	1 113.2	1 177.3	1 101.9	1 189.3
Same-day Visitors	1 136.1	1 263.6	1 383.3	1 574.1	1 454.9
Average Length of Stay (day)					
Overall	0.9	0.9	1.0	0.9	1.1
Overnight Visitors	1.8	1.8	1.9	1.8	2.1
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbol:

- Absolute value equals zero
- '000 Thousand
- % Percentage



For additional information:
<http://www.dsec.gov.mo/e/visitor.aspx>