

TOURISM INDICATORS

November 2008

No. 11

PACKAGE TOURS AND HOTEL OCCUPANCY RATE

Visitor arrivals in package tours totalled 471,684 in November 2008, with the majority coming from Mainland China (332,967), Hong Kong (34,141) and Taiwan, China (32,269). Meanwhile, 20,062 Macao residents travelled outbound in package tours and those travelling under individual arrangements using services provided by travel agencies totalled 28,163.

1. Visitor arrivals in package tours and outbound Macao residents

Place of residence/ Destination	Visitor arrivals in package tours				Outbound Macao residents			
	Nov. 2008	Year-on-year change (%)	Jan-Nov. 2008	Year-on-year change (%)	Package tours Nov. 2008	Year-on-year change (%)	Individual arrangements Nov. 2008	Year-on-year change (%)
Total	471 684	2.7	4 400 494	15.7	20 062	27.2	28 163	8.7
Mainland China	332 967	0.4	3 006 962	14.8	15 633	33.1	6 478	-16.1
Hong Kong	34 141	3.4	310 378	-8.6	377	121.8	12 653	18.5
Taiwan, China	32 269	28.1	238 347	-20.3	748	24.9	3 844	51.6
Japan	18 114	-7.9	183 190	43.1	1501	44.2	547	5.2
Thailand	11 359	136.2	126 408	138.8	403	-55.4	1 545	-21.4
Others	42 834	-4.2	535 209	47.4	1400	6.5	3 096	24.6

At the end of November 2008, there were 17,016 guest rooms available in hotels and similar establishments. The average hotel occupancy rate dropped by 6.6 percentage points year-on-year to 79.2%; the average length of stay of hotel guests went down by 0.1 night to 1.4 nights.

A total of 567,812 guests checked into hotels and similar establishments in November 2008, up by 12.4% year-on-year, with the majority of the guests coming from Mainland China (48.4%) and Hong Kong (22.4%).

2. Principal indicators of hotels and similar establishments

Classification of establishments	Average occupancy rate				Overnight guests		Available rooms
	Nov. 2008 (%)	Year-on-year change (percentage point)	Jan- Nov. 2008 (%)	Year-on-year change (percentage point)	Nov. 2008	Average length of stay (night)	Nov. 2008
Total	79.2	-6.6	74.1	-2.5	567 812	1.42	17 016
Hotels	80.2	-6.5	74.8	-2.7	558 525	1.42	16 454
5-star hotels	77.9	-7.4	74.5	0.2	245 668	1.79	8 896
4-star hotels	85.3	-4.4	78.4	-4.8	178 341	1.09	4 009
3-star hotels	83.9	-3.5	74.1	-4.9	104 871	1.19	2 727
2-star hotels	68.1	-15.3	61.4	-3.4	29 645	1.10	822
Guest-houses	51.1	-10.2	54.4	-2.3	9 287	1.44	562

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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3. Hotel occupancy rate

%

Year/month		Total	5-star hotels	4-star hotels	3-star hotels	2-star hotels	Guest-houses
2007	Nov	85.8	85.3	89.7	87.4	83.5	61.3
	Dec	83.0	82.2	89.3	84.2	74.6	56.8
2008	Jan	72.7	72.3	78.1	71.5	66.4	55.1
	Feb	71.4	73.0	74.1	71.6	53.0	55.8
	Mar	75.7	74.5	80.1	79.5	63.8	59.0
	Apr	75.4	72.0	82.4	80.2	71.7	57.0
	May	72.9	71.6	77.5	75.3	66.1	56.1
	Jun	73.3	76.4	75.5	71.4	54.3	53.0
	Jul	78.9	80.5	84.3	75.2	66.2	53.2
	Aug	76.7	80.7	79.5	70.8	57.6	53.1
	Sept	66.8	69.5	68.3	64.3	49.2 ^r	50.7
	Oct	71.5	71.3	77.0	72.4	57.9	50.7
	Nov	79.2	77.9	85.3	83.9	68.1	51.1
	Jan- Nov	74.1	74.5	78.4	74.1	61.4	54.4

^r Revised figure

4. Hotel guests

No.

Year/month		Total	5-star hotels	4-star hotels	3-star hotels	2-star hotels	Guest-houses
2007	Nov	505 112	169 684	186 768	106 764	31 470	10 426
	Dec	528 533	178 923	193 428	114 678	30 708	10 796
2008	Jan	562 676	256 326	171 524	97 720	27 643	9 463
	Feb	483 247	209 026	152 525	89 917	21 629	10 150
	Mar	563 029	237 330	174 386	113 862	26 962	10 489
	Apr	544 467	215 239	174 869	114 160	30 197	10 002
	May	544 151	224 997	170 776	110 218	27 850	10 310
	Jun	510 015	216 831	159 512	102 978	21 651	9 043
	Jul	587 624	258 681	183 691	107 266	28 097	9 889
	Aug	546 903	232 608	173 993	104 944	25 658	9 700
	Sept	473 475	218 258	142 115	85 718	18 814	8 570
	Oct	536 761	237 662	162 746	102 305	24 856	9 192
	Nov	567 812	245 668	178 341	104 871	29 645	9 287
	Jan- Nov	5 920 160	2 552 626	1 844 478	1 133 959	283 002	106 095