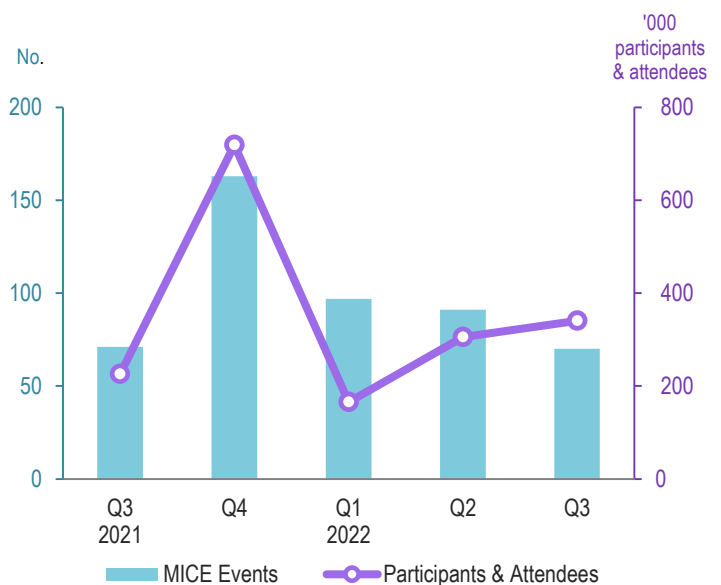


- A total of 70 MICE events were held in the third quarter, including 57 meetings & conferences, 12 exhibitions and 1 incentive; number of participants & attendees totalled 341,000. In the first three quarters of 2022, there were 258 MICE events, with a total of 812,000 participants and attendees.
- Number of meetings & conferences remained unchanged year-on-year, while number of participants (6,097) dropped by 3.5%. In the first three quarters, meetings & conferences (214) went down by 32 and number of participants (23,000) fell by 19.6%.
- Number of exhibitions decreased by 1 year-on-year, whereas number of attendees (334,000) surged by 52.5%. In the first three quarters, exhibitions increased by 1 to 36, with number of attendees (786,000) growing by 20.7%.
- In the third quarter, receipts and expenditure of the exhibition organisers stood at MOP10.33 million and MOP38.26 million respectively. Receipts and expenditure of the 11 exhibitions organised by non-government organisations totalled MOP9.09 million and MOP11.34 million respectively; these exhibitions recorded a loss of MOP4.61 million after excluding financial support from government/organisations. In the first three quarters, receipts and expenditure of exhibitions amounted to MOP27.50 million and MOP53.53 million respectively. Receipts and expenditure of the 35 exhibitions organised by non-government organisations totalled MOP26.26 million and MOP26.61 million respectively; these exhibitions registered a loss of MOP5.36 million after excluding financial support from government/organisations.

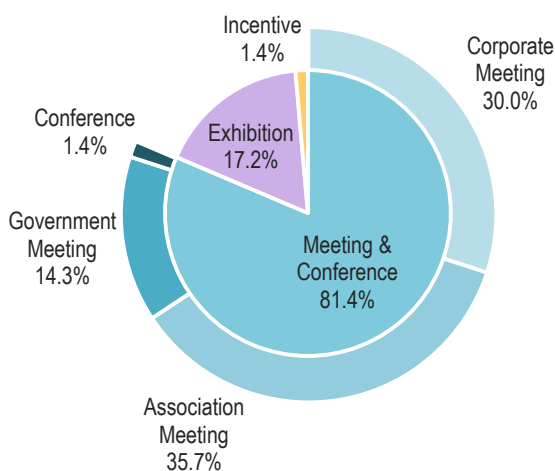
Principal Indicators

	Q3	YoY	Q1 - Q3	YoY
MICE Events (No.)	70	- 1 no.	258	- 28 no.
Participants & Attendees ('000)	340.7	50.8 %	811.6	18.9 %
Average Duration (day)	1.3	- 0.1 day	1.2	- 0.1 day
Floor Area Used ('000 m ²)	107.7	0.7 %	256.1	- 11.5 %
Meetings & Conferences (No.)	57	-	214	- 32 no.
Participants ('000)	6.1	- 3.5 %	23.5	- 19.6 %
Average Duration (day)	0.9	- 0.1 day	0.9	- 0.1 day
Floor Area Used ('000 m ²)	39.4	5.9 %	120.3	- 20.1 %
Exhibitions (No.)	12	- 1 no.	36	1 no.
Attendees ('000)	334.4	52.5 %	786.4	20.7 %
Average Duration (day)	3.3	0.3 day	3.1	-
Floor Area Used ('000 m ²)	67.4	- 0.1 %	126.9	11.2 %
Incentives (No.)	1	-	8	3 no.
Participants ('000)	0.2	- 48.8 %	1.7	- 9.9 %
Average Duration (day)	3.0	- 1.0 day	1.4	- 1.9 day
Floor Area Used ('000 m ²)	0.9	- 60.4 %	8.9	- 64.1 %

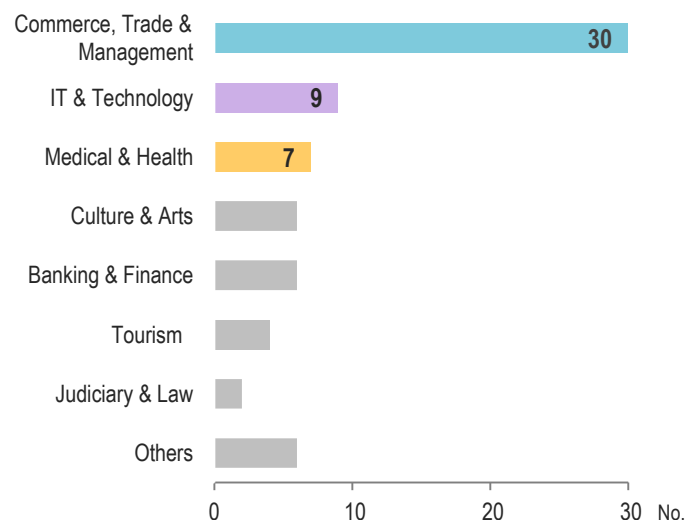
Number of MICE Events and Participants & Attendees



MICE Events by Type



MICE Events by Subject

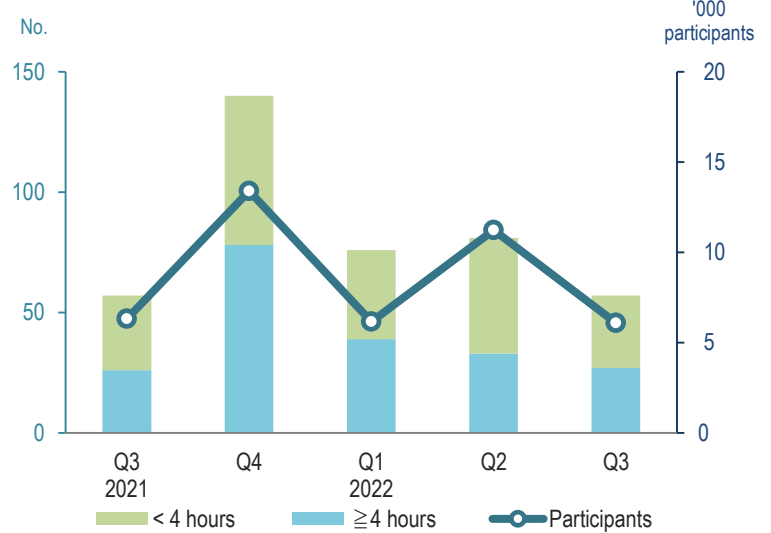


Meetings & Conferences

Meetings & Conferences by Duration

	Q3	YoY	Q1 - Q3	YoY
With a duration of less than 4 hours (No.)	30	- 1 no.	115	- 2 no.
Participants ('000)	2.8	0.4 %	11.3	18.3 %
Floor Area Used ('000 m ²)	13.8	7.7 %	59.7	37.0 %
With a duration of 4 hours or more (No.)	27	1 no.	99	- 30 no.
Participants ('000)	3.3	- 6.5 %	12.2	- 37.9 %
Floor Area Used ('000 m ²)	25.6	5.0 %	60.6	- 43.4 %

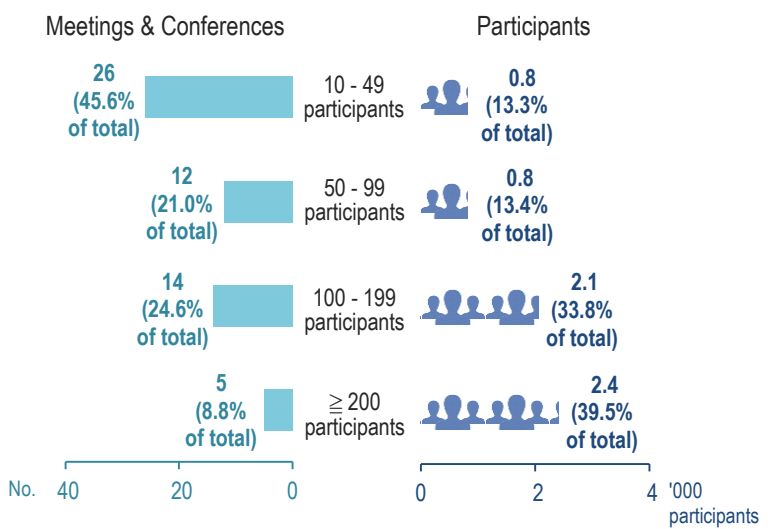
Number of Meetings & Conferences and Participants



Meetings & Conferences and Participants by Size

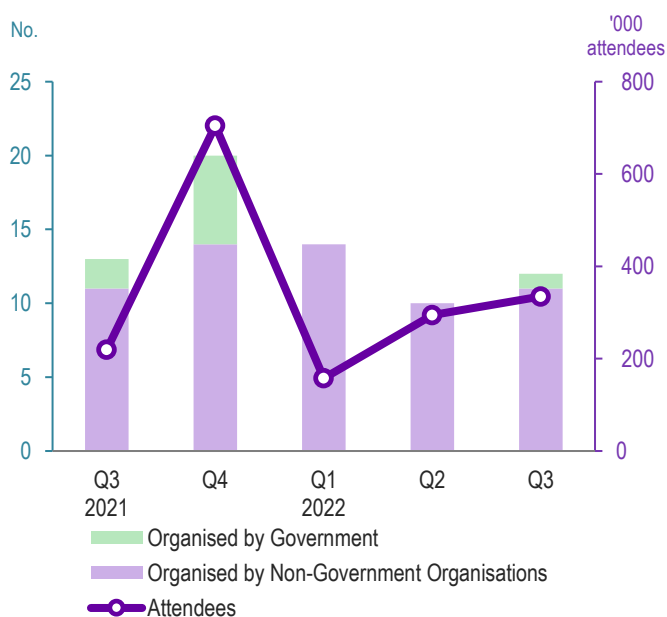
	Q3	YoY	Q1 - Q3	YoY
Meetings & Conferences (No.)	57	-	214	- 32 no.
10 - 49 participants	26	7 no.	87	- 8 no.
50 - 99	12	- 9 no.	45	- 30 no.
100 - 199	14	3 no.	49	7 no.
≥ 200	5	- 1 no.	33	- 1 no.
Participants ('000)	6.1	- 3.5 %	23.5	- 19.6 %
10 - 49 participants	0.8	49.8 %	2.4	- 11.8 %
50 - 99	0.8	- 37.5 %	2.8	- 38.9 %
100 - 199	2.1	29.2 %	6.5	17.3 %
≥ 200	2.4	- 16.2 %	11.8	- 28.0 %

Size of Meetings & Conferences



Exhibitions

Number of Exhibitions and Attendees



Exhibitions by Type of Exhibition Organiser

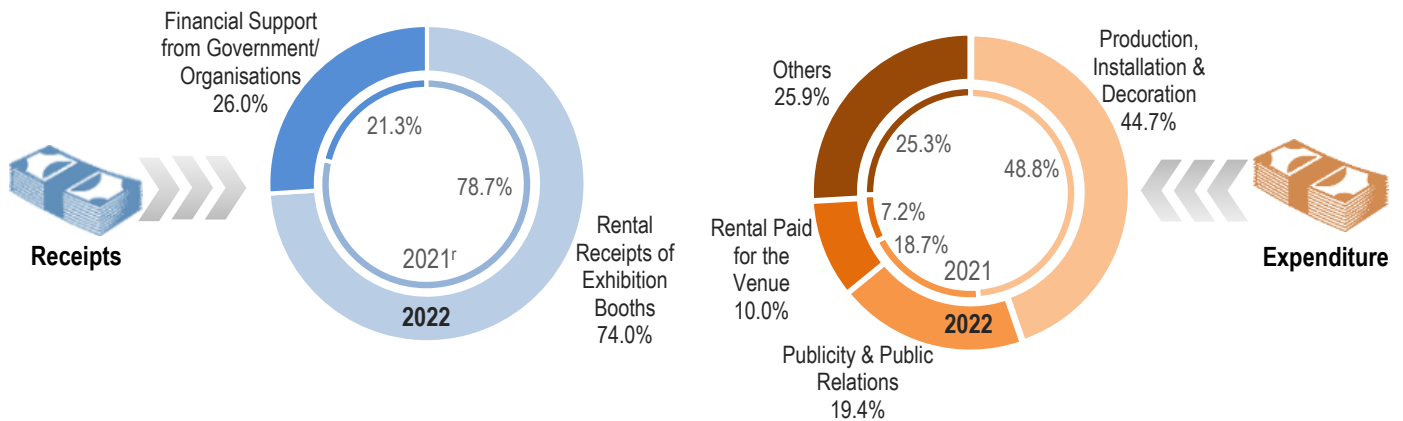
	Q3	YoY	Q1 - Q3	YoY
Exhibitions organised by Government (No.)	1	- 1 no.	1	- 1 no.
Attendees ('000)	23.4	46.6 %	23.4	46.6 %
Average Duration (day)	3.0	0.5 day	3.0	0.5 day
Floor Area Used ('000 m ²)	23.0	- 4.3 %	23.0	- 4.3 %
Exhibitions organised by Non-Government Organisations (No.)	11	-	35	2 no.
Attendees ('000)	311.0	53.0 %	763.0	20.1 %
Average Duration (day)	3.3	0.2 day	3.1	- 0.1 day
Floor Area Used ('000 m ²)	44.4	2.1 %	103.9	15.3 %

Receipts and Expenditure of Exhibition Organisers

'000 MOP

	Q3				Q1 - Q3			
	Total	YoY (%)	Organised by Government	Organised by Non-Government Organisations	Total	YoY (%)	Organised by Government	Organised by Non-Government Organisations
Receipts	10 326	- 6.6	1 236	9 090	27 499	1.3	1 236	26 263
Rental Receipts of Exhibition Booths	7 966	- 10.9	1 236	6 730	22 397	- 0.1	1 236	21 162
Financial Support from Government/Organisations	2 360	11.4	-	2 360	5 014	7.4	-	5 014
Others	-	-	-	-	88	46.2	-	88
Expenditure	38 265	6.0	26 920	11 344	53 530	5.7	26 920	26 610
Production, Installation & Decoration	19 832	17.0	14 765	5 067	25 495	14.7	14 765	10 730
Publicity & Public Relations	3 936	- 0.9	1 735	2 201	8 479	5.3	1 735	6 744
Rental Paid for the Venue	2 177	- 3.1	1 040	1 137	4 869	- 1.3	1 040	3 829
Freight	930	- 13.4	537	393	1 693	- 10.3	537	1 156
Accommodation, Food & Beverages	400	- 74.2	337	63	802	- 51.8	337	465
Others	10 990	6.6	8 507	2 483	12 193	2.6	8 507	3 686

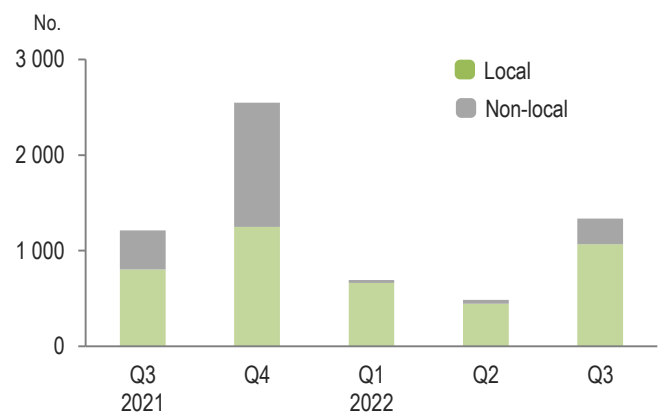
Structure of Receipts and Expenditure of Exhibitions Organised by Non-Government Organisations - 3rd Quarter



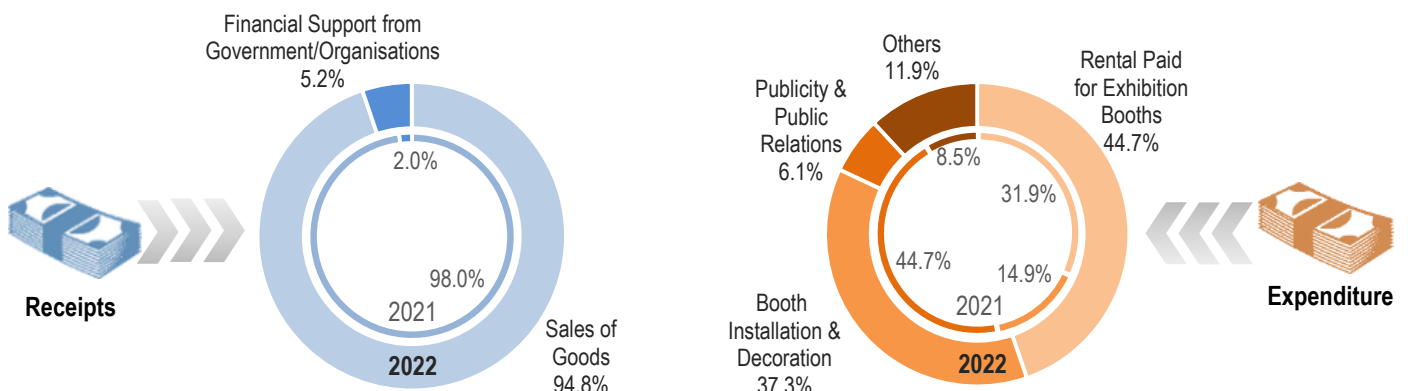
Exhibitors & Professional Visitors

	Q3	YoY (%)	Q1 - Q3	YoY (%)
Exhibitors (No.)	1 336	10.3	2 515	4.4
Mainland China	233	- 33.8	246	- 39.3
Hong Kong	36	12.5	90	- 2.2
Macao	1 067	32.7	2 179	15.5
Others	-	- 100.0	-	- 100.0
Professional Visitors (No.)	3 826	311.4	13 021	95.5
Mainland China	324	- 34.3	557	- 8.8
Hong Kong	170	16 900.0	170	29.8
Macao	3 332	667.7	12 294	107.8
Others	-	- 100.0	-	- 100.0

Number of Local and Non-local Exhibitors



Structure of Receipts and Expenditure of Interviewed Exhibitors - 3rd Quarter



Comments of Interviewed Exhibitors on Services and Facilities

Item	Level of Satisfaction (%)	Quarter-to-quarter (p.p.)
Exhibition Organiser		
Organisation of Event	82.7	- 1.9
Hospitality	83.2	- 3.6
Promotion	77.7	- 2.9
Venue		
Facilities	81.4	0.2
Management	82.9	- 1.1
Ease of Access	82.2	1.0
Venue Staff		
Professionalism	85.0	0.2
Language Skills	85.3	0.2
Efficiency & Attitude	85.5	0.4
Services Rendered by Local Companies		
Services	87.9	-
Arrangements	87.9	1.8



Historical Data of 3rd Quarter

	2017	2018	2019	2020	2021
MICE Events (No.)	304	311	341	68	71
Participants and Attendees ('000)	580.8	696.6	582.7	297.4	226.0
Average Duration (day)	1.7	1.5	1.6	1.1	1.4
Floor Area Used ('000 m ²)	496.4	475.1	307.3	57.8	106.9

Scope and Coverage

MICE Statistics covers meetings & conferences, commercial exhibitions and incentives that are held in paid venues, such as hotels and major convention & exhibition centres in Macao. However, meetings with less than 10 participants; events for product launch, orientation and press conference; as well as exhibitions not involving business activities, e.g. photo, painting and other cultural & art exhibitions, are excluded.

Glossary

Government Meeting¹: An event initiated by Government, at which attendees are civil servants, government officials or service providers to governmental entities, with the aim of discussing topics or reaching agreements.

Association Meeting: An event initiated by an association.

Corporate Meeting¹: Gathering of employees or representatives of a commercial organisation. Usually, travel, accommodation and meal expenses of the attendees are paid for by the organisation.

Conference: An event where the attendees meet to exchange views, convey a message, open a debate or give publicity to some area of opinion on specific issues. Usually, a conference is divided into sessions based on various areas relevant to the conference theme.

Commercial Exhibition¹ includes events where:

- Exhibitors display goods and services of one or more industries. These events focus primarily on business-to-business relationship. The primary activity of attendees is to visit exhibits on the show floor;
- Exhibitors display, promote and/or sell goods of one or more industries to public consumers.

Incentive: A trip arranged by an enterprise to motivate and recognise employees or relevant individuals for their outstanding performance, with meetings as part of the trip.

Note 1: The definitions are referenced to the "Global Meetings Initiative / volume 1" and "Measuring the Economic Importance of the Meetings Industry - Developing a Tourism Satellite Account Extension" of the United Nations World Tourism Organization (UNWTO).

Symbols and abbreviations

%	Percentage	-	Absolute value equals zero	MOP	Macao Pataca
No.	Number	r	Revised figures	p.p.	Percentage point
'000	Thousand	m ²	Square metre	YoY	Year-on-year Change

For additional information:

<http://www.dsec.gov.mo/e/mice.aspx>

