

TOURISM INDICATORS

May 2008

No. 5

PACKAGE TOURS AND HOTEL OCCUPANCY RATE

Visitor arrivals in package tours totalled 425,787 in May 2008, with the majority coming from Mainland China (278,879), Southeast Asia (50,074) and Hong Kong Special Administrative Region (32,068). Meanwhile, 16,057 Macao residents travelled outbound in package tours and those travelled under individual arrangements using services provided by travel agencies totalled 80,395.

1. Visitor arrivals in package tours and outbound Macao residents

Place of residence/ Destination	Visitor arrivals in package tours				Outbound Macao residents			
	May 2008	Year-on-year change (%)	Jan-May 2008	Year-on-year change (%)	Package tours May 2008	Year-on-year change (%)	Individual arrangements May 2008	Year-on-year change (%)
Total	425 787	47.2	2 073 363	22.1	16 057	20.1	80 395	233.6
Mainland China	278 879	47.5	1 444 799	21.4	11 157	18.3	7 438	0.1
Hong Kong Special Administrative Region	32 068	45.7	134 584	-10.5	140	6 900.0	63 540	601.6
Taiwan region	14 995	-54.0	87 337	-35.6	907	54.5	3 202	-6.5
Japan	19 900	78.9	83 457	91.6	1 107	62.3	727	184.0
Thailand	15 819	302.5	57 928	111.3	1 313	11.6	1 752	7.1
Others	64 126	110.6	265 258	75.9	1 433	-4.0	3 736	62.5

At the end of May 2008, there were 16,234 guest rooms available in hotels and similar establishments. The average hotel occupancy rate rose slightly by 0.6 percentage point year-on-year to 72.9%; the average length of stay of hotel guests went up by 0.1 night to 1.4 nights.

A total of 544,151 guests checked into hotels and similar establishments in May 2008, up by 19.9% year-on-year, with the majority of the guests coming from Mainland China (48.6%) and Hong Kong Special Administrative Region (22.7%).

2. Principal indicators of hotels and similar establishments

Classification of establishments	Average occupancy rate				Overnight guests		Available rooms
	May 2008 (%)	Year-on-year change (percentage point)	Jan- May 2008 (%)	Year-on- year change (percentage point)	May 2008	Average length of stay (night)	May 2008
Total	72.9	0.6	73.6	-1.1	544 151	1.35	16 234
Hotels	73.5	0.5	74.2	-1.4	533 841	1.35	15 683
5-star hotels	71.6	1.0	72.7	1.1	224 997	1.72	8 191
4-star hotels	77.5	-0.1	78.5	-3.1	170 776	1.09	3 951
3-star hotels	75.3	0.5	75.7	-2.1	110 218	1.06	2 729
2-star hotels	66.1	8.4	64.2	3.0	27 850	1.16	812
Guest-houses	56.1	0.1	56.6	2.0	10 310	1.44	551

3. Hotel occupancy rate

%

Year/month		Total	5-star hotels	4-star hotels	3-star hotels	2-star hotels	Guest-houses
2007	May	72.3	70.6	77.6	74.9	57.7	56.0
	Jun	68.9	67.2	76.3	69.6	50.9	53.6
	Jul	77.7	74.5	86.9	78.3	64.1	57.4
	Aug	83.7	80.7	91.7	86.7	70.8	60.7
	Sep	71.6	67.1	80.4	77.5	61.8	57.0
	Oct	79.3	78.6	82.2	82.4	75.1	60.5
	Nov	85.8	85.3	89.7	87.4	83.5	61.3
	Dec	83.0	82.2	89.3	84.2	74.6	56.8
2008	Jan	72.7	72.3	78.1	71.5	66.4	55.1
	Feb	71.4	73.0	74.1	71.6	53.0	55.8
	Mar	75.7	74.5	80.1	79.5	63.8	59.0
	Apr	75.4	72.0	82.4	80.2	71.7	57.0
	May	72.9	71.6	77.5	75.3	66.1	56.1
	Jan- May	73.6	72.7	78.5	75.7	64.2	56.6

4. Hotel guests

No.

Year/month		Total	5-star hotels	4-star hotels	3-star hotels	2-star hotels	Guest-houses
2007	May	453 669	126 839	173 571	116 394	25 864	11 001
	Jun	407 793	111 214	161 210	105 029	20 582	9 758
	Jul	470 524	133 189	193 543	105 862	27 786	10 144
	Aug	527 651	158 276	201 030	124 917	32 290	11 138
	Sep	522 538	218 939	170 241	99 317	24 436	9 605
	Oct	490 271	170 272	173 812	108 223	26 603	11 361
	Nov	505 112	169 684	186 768	106 764	31 470	10 426
	Dec	528 533	178 923	193 428	114 678	30 708	10 796
2008	Jan	562 676	256 326	171 524	97 720	27 643	9 463
	Feb	483 247	209 026	152 525	89 917	21 629	10 150
	Mar	563 029	237 330	174 386	113 862	26 962	10 489
	Apr	544 467	215 239	174 869	114 160	30 197	10 002
	May	544 151	224 997	170 776	110 218	27 850	10 310
	Jan- May	2 697 570	1 142 918	844 080	525 877	134 281	50 414