

TOURISM INDICATORS

NOVEMBER 2009

No. 11

PACKAGE TOURS AND HOTEL OCCUPANCY RATE

Visitor arrivals in package tours totalled 496,726 in November 2009, with the majority coming from Mainland China (365,788); Taiwan, China (27,867); Hong Kong (22,389); and Japan (22,338). Meanwhile, there were 20,312 Macao residents travelling outbound in package tours and 42,344 travelling under own arrangements with services of travel agencies.

1. Visitor Arrivals in Package Tours and Outbound Macao Residents

Place of Residence/ Destination	Visitor Arrivals in Package Tours				Outbound Macao Residents			
	Nov. 2009 (No.)	Year-on-year Change (%)	Jan.- Nov. 2009 (No.)	Year-on-year Change (%)	In Package Tours Nov. 2009 (No.)	Year-on-year Change (%)	Under Individual Arrangements Nov. 2009 (No.)	Year-on-year Change (%)
Total	496 726	5.3	4 161 804	-5.4	20 312	1.2	42 344	50.4
Mainland China	365 788	9.9	2 996 951	-0.3	15 922	1.8	14 932	130.5
Hong Kong	22 389	-34.4	231 677	-25.4	367	-2.7	13 579	7.3
Taiwan, China	27 867	-13.6	235 626	-1.1	677	-9.5	6 908	79.7
Japan	22 338	23.3	190 731	4.1	1 071	-28.6	1 009	84.5
Malaysia	12 866	8.0	92 449	-19.1	445	19.0	427	-5.9
Others	45 478	7.6	414 370	-24.3	1 830	28.1	5 489	31.1

At the end of November 2009, number of available guest rooms at the hotel sector totalled 19,216. The average hotel occupancy rate for November 2009 dropped by 0.8 percentage point year-on-year to 78.4%; the average length of stay of hotel guests was 1.5 nights, up by 0.08 night.

A total of 630,662 guests checked into hotels and guest-houses in November 2009, up by 11.1% year-on-year, with the majority coming from Mainland China (51.9% of total) and Hong Kong (20.4%).

2. Principal Statistics of Hotel Sector

Classification of Establishments	Average Occupancy Rate				Guests		Available Rooms
	Nov. 2009 (%)	Year-on-year Change (Percentage Point)	Jan.- Nov. 2009 (%)	Year-on-year Change (Percentage Point)	Nov. 2009 (No.)	Average Length of Stay (Night)	Nov. 2009 (No.)
Total	78.4	-0.8	70.5	-3.6	630 662	1.50	19 216
Hotels	79.2	-1.0	71.2	-3.5	621 226	1.50	18 647
5-star hotels	74.9	-3.0	69.7	-4.5	295 156	1.83	11 092
4-star hotels	88.2	2.9	76.5	-1.9	198 187	1.14	4 343
3-star hotels	86.3	1.4	74.9	-0.5	95 967	1.34	2 366
2-star hotels	69.4	1.3	53.4	-8.0	31 916	1.06	846
Guest-houses	52.9	1.8	47.8	-6.6	9 436	1.52	569

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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3. Hotel Occupancy Rate

%

Year/Month		Total	5-star hotels	4-star hotels	3-star hotels	2-star hotels	Guest-houses
2008	Nov	79.2	77.9	85.3	84.9	68.1	51.1
	Dec	79.0	76.7	87.6	83.6	68.2	51.6
2009	Jan	65.6	65.2	70.0	67.0	56.6	49.3
	Feb	69.4	66.5	78.7	76.4	54.7	47.3
	Mar	72.7	66.8	86.4	82.6	65.4	48.0
	Apr	73.6	70.3	83.6	80.2	63.7	48.5
	May	59.4	60.4	61.7	62.7	38.5	43.8
	Jun	60.7	62.1	64.5	61.9	33.8	40.8
	Jul	67.9	69.3	70.7	71.7	39.9	45.7
	Aug	80.4	80.8	87.0	81.5	58.7	50.5
	Sep	72.3	74.0	74.9	75.1	48.3	46.0
	Oct	74.0	74.6	75.8	78.7	58.4	52.9
	Nov	78.4	74.9	88.2	86.3	69.4	52.9
	Jan – Nov	70.5	69.7	76.5	74.9	53.4	47.8

4. Hotel Guests

No.

Year/Month		Total	5-star hotels	4-star hotels	3-star hotels	2-star hotels	Guest-houses
2008	Nov	567 812	258 360	178 341	92 179	29 645	9 287
	Dec	617 501	283 267	192 432	102 204	30 332	9 266
2009	Jan	524 618	249 739	160 502	80 032	25 134	9 211
	Feb	515 680	239 512	161 099	84 812	22 383	7 874
	Mar	596 529	264 570	194 284	98 599	30 307	8 769
	Apr	577 228	268 364	176 701	94 042	29 713	8 408
	May	444 912	214 147	133 340	71 518	17 934	7 973
	Jun	445 756	215 561	139 887	68 887	14 456	6 965
	Jul	525 731	251 944	164 442	82 989	17 664	8 692
	Aug	631 454	299 241	201 316	94 281	26 596	10 020
	Sep	543 182	252 231	173 879	86 312	21 864	8 896
	Oct	581 192	274 175	177 636	92 929	26 423	10 029
	Nov	630 662	295 156	198 187	95 967	31 916	9 436
	Jan – Nov	6 016 944	2 824 640	1 881 273	950 368	264 390	96 273