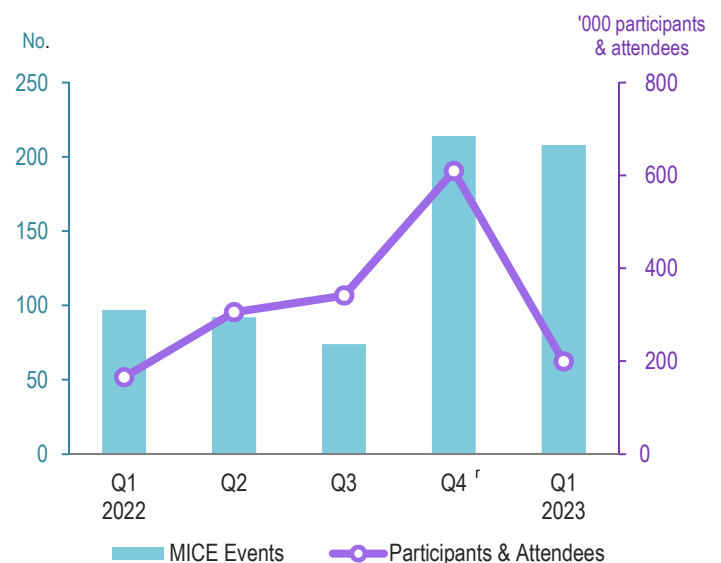


- A total of 208 MICE events were held in the first quarter, including 196 meetings & conferences, 10 exhibitions and 2 incentives; number of participants & attendees totalled 199,000.
- Number of meetings & conferences grew by 120 year-on-year, and number of participants surged by 258.1% to 22,000.
- Number of exhibitions decreased by 4 year-on-year, whereas number of attendees rose by 10.9% to 175,000.
- The 10 exhibitions in the first quarter were all held by non-government organisations. Receipts and expenditure of the exhibition organisers dropped by 11.9% and 26.2% year-on-year to MOP8.85 million and MOP6.49 million respectively. These exhibitions registered net receipts of MOP2.36 million after deducting expenditure from receipts. When excluding financial support from government/organisations, net receipts totalled MOP1.30 million.

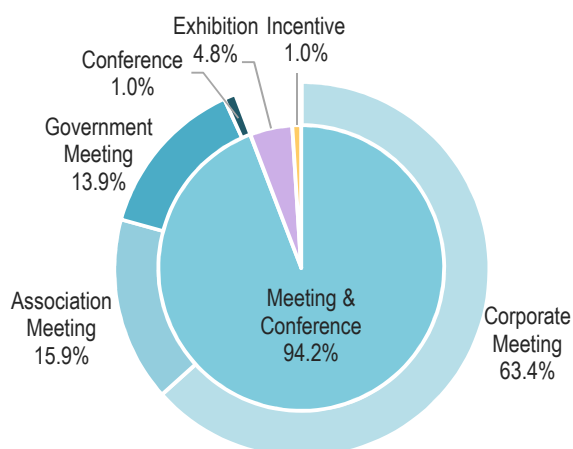
Principal Indicators

	Q1/2023	Q1/2022	Change
MICE Events (No.)	208	97	111 no.
Participants & Attendees ('000)	199.2	165.3	20.5 %
Average Duration (day)	1.2	1.1	0.1 day
Floor Area Used ('000 m ²)	176.9	73.1	142.2 %
Meetings & Conferences (No.)	196	76	120 no.
Participants ('000)	22.1	6.2	258.1 %
Average Duration (day)	1.1	0.9	0.2 day
Floor Area Used ('000 m ²)	144.5	31.8	354.6 %
Exhibitions (No.)	10	14	- 4 no.
Attendees ('000)	174.9	157.7	10.9 %
Average Duration (day)	2.7	2.6	0.1 day
Floor Area Used ('000 m ²)	22.6	33.2	- 32.1 %
Incentives (No.)	2	7	- 5 no.
Participants ('000)	2.3	1.5	49.3 %
Average Duration (day)	2.5	1.2	1.3 day
Floor Area Used ('000 m ²)	9.9	8.0	23.1 %

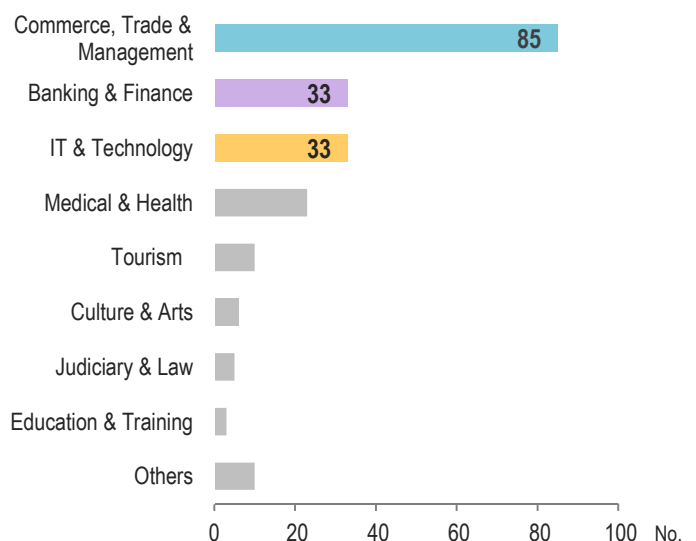
Number of MICE Events and Participants & Attendees



MICE Events by Type



MICE Events by Subject



Meetings & Conferences

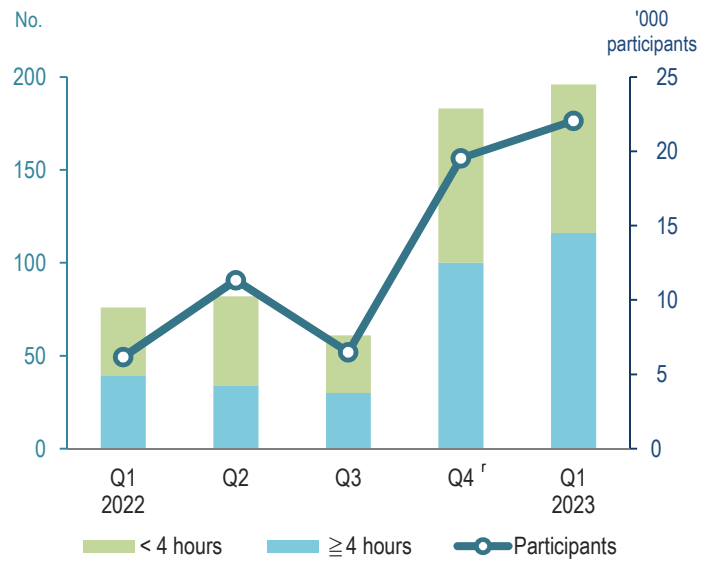
Meetings & Conferences by Duration

	Q1/2023	Q1/2022	Change
With a duration of less than 4 hours (No.)	80	37	43 no.
Participants ('000)	6.6	3.2	104.3 %
Floor Area Used ('000 m ²)	37.5	14.7	154.9 %
With a duration of 4 hours or more (No.)	116	39	77 no.
Participants ('000)	15.4	2.9	429.0 %
Floor Area Used ('000 m ²)	106.9	17.1	527.0 %

Meetings & Conferences and Participants by Size

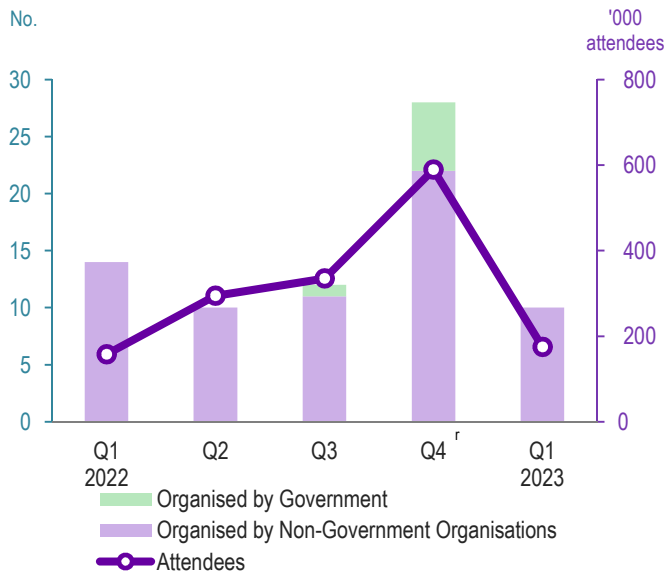
	Q1/2023	Q1/2022	Change
Meetings & Conferences (No.)	196	76	120 no.
10 - 49 participants	102	37	65 no.
50 - 99	39	17	22 no.
100 - 199	29	14	15 no.
≥ 200	26	8	18 no.
Participants ('000)	22.1	6.2	258.1 %
10 - 49 participants	2.4	0.9	162.8 %
50 - 99	2.6	1.0	151.3 %
100 - 199	3.6	1.6	125.3 %
≥ 200	13.5	2.6	415.4 %

Number of Meetings & Conferences and Participants



Exhibitions

Number of Exhibitions and Attendees

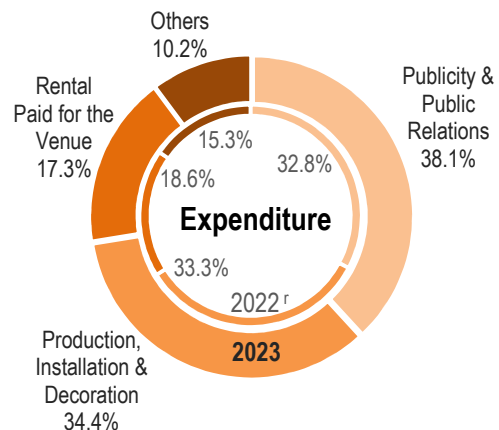
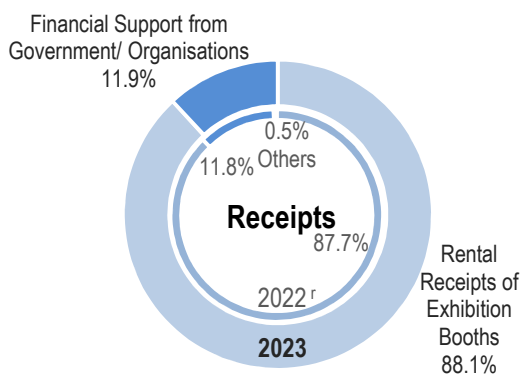


Receipts and Expenditure of Exhibition Organisers

	Q1/2023	Q1/2022	Change (%)
Receipts	8 850	10 046	- 11.9
Rental Receipts of Exhibition Booths	7 795	8 815	- 11.6
Financial Support from Government/Organisations	1 055	1 182	- 10.7
Others	-	50	- 100.0
Expenditure	6 492	8 796	- 26.2
Publicity & Public Relations	2 471	2 887	- 14.4
Production, Installation & Decoration	2 235	2 928	- 23.7
Rental Paid for the Venue	1 121	1 639	- 31.6
Freight	270	449	- 39.8
Accommodation, Food & Beverages	57	438	- 87.0
Others	338	455	- 25.7

Note: All the exhibitions in the first quarter of 2022 and 2023 were organised by non-government organisations.

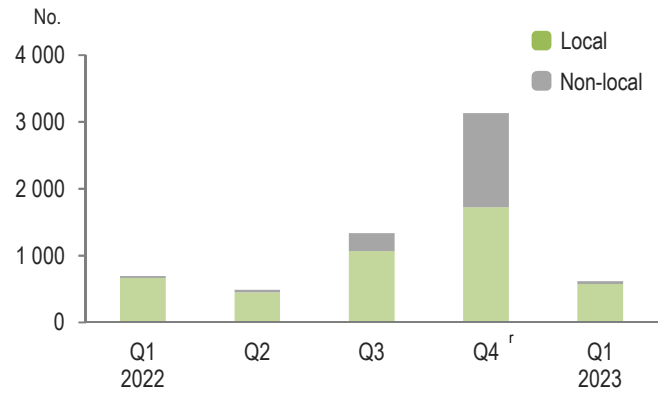
Structure of Receipts and Expenditure of Exhibitions Organised by Non-Government Organisations



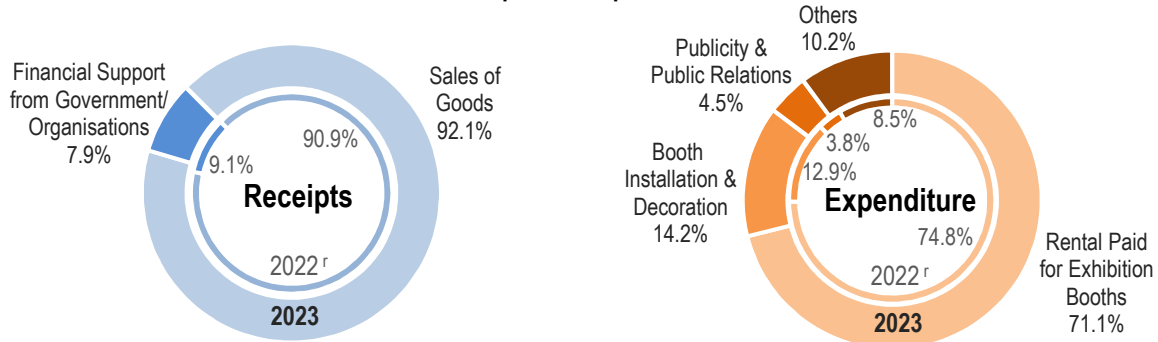
Exhibitors and Professional Visitors

	Q1/2023	Q1/2022	Change (%)
Exhibitors (No.)	617	692	- 10.8
Mainland China	5	13	- 61.5
Hong Kong	34	14	142.9
Macao	576	665	- 13.4
Others	2	-	..
Professional Visitors (No.)	7 480	9 153	- 18.3
Mainland China	225	233	- 3.4
Hong Kong	595	-	..
Macao	6 660	8 920	- 25.3
Others	-	-	-

Number of Local and Non-local Exhibitors



Structure of Receipts and Expenditure of Exhibitors



Comments of Exhibitors on Services and Facilities

Item	Level of Satisfaction (%)	Quarter-to-quarter (p.p.)
Exhibition Organiser		
Organisation of Event	75.9	- 5.0
Hospitality	77.2	- 6.7
Promotion	69.7	- 6.3
Venue		
Facilities	80.1	- 0.4
Management	80.8	- 2.1
Ease of Access	82.6	3.1
Venue Staff		
Professionalism	82.6	- 4.2
Language Skills	83.1	- 3.6
Efficiency & Attitude	82.6	- 4.9
Services Rendered by Local Companies		
Services	88.3	- 2.4
Arrangements	88.6	- 0.3

Level of Satisfaction by Item



Historical Data of 1st Quarter

	2018	2019	2020	2021	2022
MICE Events (No.)	328	377	122	68	97
Participants and Attendees ('000)	277.5	332.9	80.4	138.1	165.3
Average Duration (day)	1.6	1.6	1.5	1.2	1.1
Floor Area Used ('000 m ²)	737.4	417.0	89.1	45.4	73.1

Scope and Coverage

MICE Statistics covers meetings & conferences, commercial exhibitions and incentives that are held in major convention & exhibition centres and other paid venues, such as hotels. However, meetings with less than 10 participants; events for product launch, orientation and press conference; as well as exhibitions not involving business activities, e.g. photo, painting and other cultural & art exhibitions, are excluded.

Data on receipts, expenditure and comments of exhibitors are derived by extrapolation starting from the first quarter of 2023 and the relevant data for 2022 have been revised accordingly for comparison purposes.

Glossary

Government Meeting¹: An event initiated by Government, at which attendees are civil servants, government officials or service providers to governmental entities, with the aim of discussing topics or reaching agreements.

Association Meeting: An event initiated by an association.

Corporate Meeting¹: Gathering of employees or representatives of a commercial organisation. Usually, travel, accommodation and meal expenses of the attendees are paid for by the organisation.

Conference: An event where the attendees meet to exchange views, convey a message, open a debate or give publicity to some area of opinion on specific issues. Usually, a conference is divided into sessions based on various areas relevant to the conference theme.

Commercial Exhibition¹ includes events where:

- a) Exhibitors display goods and services of one or more industries. These events focus primarily on business-to-business relationship. The primary activity of attendees is to visit exhibits on the show floor;
- b) Exhibitors display, promote and/or sell goods of one or more industries to public consumers.

Incentive: A trip arranged by an enterprise to motivate and recognise employees or relevant individuals for their outstanding performance, with meetings as part of the trip.

Note 1: The definitions are referenced to the “Global Meetings Initiative / volume 1” and “Measuring the Economic Importance of the Meetings Industry - Developing a Tourism Satellite Account Extension” of the United Nations World Tourism Organization (UNWTO).

Symbols and abbreviations

%	Percentage	-	Absolute value equals zero	MOP	Macao Pataca
..	Not applicable	ʳ	Revised figures	m ²	Square metre
No.	Number	'000	Thousand	p.p.	Percentage point

For additional information:

<http://www.dsec.gov.mo/e/mice.aspx>

