

PACKAGE TOURS AND HOTEL OCCUPANCY RATE

FEBRUARY 2015

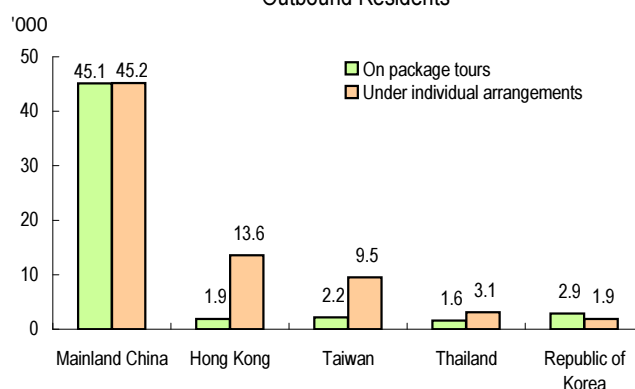
- Attributable to the Lunar New Year holidays, visitors on package tours increased by 13.2% year-on-year to 983,000. Package tour visitors from Mainland China increased by 21.5% year-on-year. In the first two months, visitors on package tours reached 1,940,000, up by 16.8% year-on-year.
- Outbound residents using services of travel agencies increased by 10.2% year-on-year to 135,000, with 41.5% travelling on package tours. In the first two months, outbound residents using services of travel agencies totalled 247,000, up by 3.6% year-on-year.
- A total of 756,000 guests checked into hotels and guesthouses, down by 9.9% year-on-year. Guests from Mainland China (512,000) and Hong Kong (87,000) decreased by 6.4% and 16.2%. In the first two months, hotel guests totalled 1,559,000, down by 8.9% year-on-year; the average occupancy rate stood at 79.8%, a decrease of 6.1 percentage points.

Principal Indicators

	Current Month	Year-on-year Change	Cumulative	Year-on-year Change
Visitors on Package Tours ('000)	983.0	13.2%	1,940.3	16.8%
Visitors Arriving on Package Tours	673.3	6.6%	1,361.6	13.4%
Outbound Residents ('000)	134.7	10.2%	246.6	3.6%
Hotel Guests ('000)	756.2	-9.9%	1,559.3	-8.9%
Guest Rooms ('000)	28.2	1.0%
Average Occupancy Rate (%)	80.2	- 11.3 p.p.	79.8	- 6.1 p.p.
Average Length of Stay (Night)	1.4	-	1.5	0.1 night

- Absolute value equals zero .. Not applicable p.p. Percentage point

Outbound Residents



Visitors on Package Tours

Place of Residence	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Mainland China	803.7	21.5	1,585.6	25.1
Taiwan	52.6	-12.0	100.4	-15.7
Republic of Korea	40.8	7.7	80.4	14.0
Hong Kong	38.7	8.1	70.1	-4.0
Malaysia	7.5	-23.3	16.1	4.1
Thailand	6.4	-54.2	18.4	-32.5
Japan	13.5	-13.1	24.6	-10.4

Outbound Residents

Destination	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Mainland China	90.4	24.5	162.8	14.2
Hong Kong	15.5	-24.8	29.6	-16.7
Taiwan	11.7	-14.7	24.1	-13.9
Thailand	4.6	54.4	7.5	18.3
Republic of Korea	4.8	24.9	7.7	-9.7
Japan	2.1	21.0	3.9	9.9
Malaysia	1.4	-41.4	2.9	-40.0

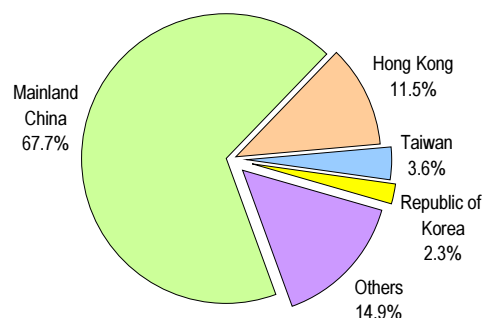
Average Occupancy Rate

	Current Month	Difference (p.p.)	Cumulative	Difference (p.p.)
Hotels	80.6	-11.5	80.2	-6.3
5-star	83.3	-9.8	81.9	-5.9
4-star	74.6	-16.5	76.1	-8.3
3-star	76.0	-14.4	78.0	-7.5
2-star	76.3	-3.3	76.3	3.6
Guesthouses	60.7	-4.9	61.8	-0.3

Historical Data for February

	2010	2011	2012	2013	2014
Visitors on Package Tours ('000)	464.4	487.7	661.3	808.9	868.1
Outbound Residents ('000)	57.7	64.5	97.8	130.7	122.2
Hotels and Guesthouses	88	91	95	100	99
Guest Rooms ('000)	18.9	20.1	22.3	28.1	27.9
Average Occupancy Rate (%)	77.8	82.2	86.3	76.2	91.5

Hotel Guests



Note: Figures are provisional and detailed data are available on a quarterly basis.

For additional information:

<http://www.dsec.gov.mo/e/tours.aspx>

