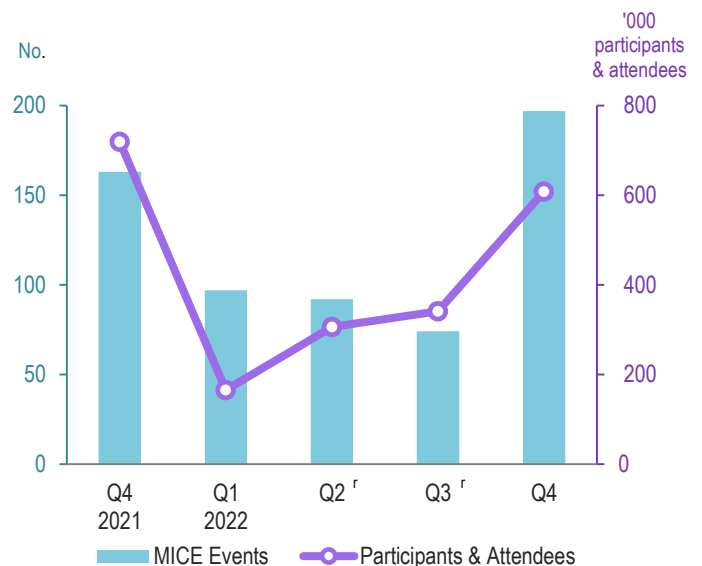


- A total of 197 MICE events were held in the fourth quarter, including 166 meetings & conferences, 28 exhibitions and 3 incentives; number of participants & attendees totalled 608,000. In 2022, there were 460 MICE events, with a total of 1,421,000 participants and attendees.
- Number of meetings & conferences grew by 26 year-on-year in the fourth quarter, and number of participants rose by 35.7% to 18,000. In 2022, meetings & conferences (385) went down by 1, with the number of participants (42,000) decreasing by 1.1%.
- Number of exhibitions in the fourth quarter increased by 8 year-on-year, whereas number of attendees fell by 16.3% to 590,000. In 2022, exhibitions went up by 9 year-on-year to 64, and number of attendees (1,376,000) rose by 1.5%.
- In the fourth quarter, exhibition organisers recorded MOP51.56 million in receipts and MOP146 million in expenditure. Receipts and expenditure of the 22 exhibitions organised by non-government organisations totalled MOP42.75 million and MOP63.70 million respectively. In 2022, receipts and expenditure of exhibitions amounted to MOP78.72 million and MOP199 million respectively. The 57 exhibitions organised by non-government organisations posted MOP68.67 million in receipts and MOP90.31 million in expenditure. These exhibitions registered a loss of MOP21.64 million after deducting expenditure from receipts; moreover, the loss amounted to MOP55.40 million when excluding financial support from government/organisations.

Principal Indicators

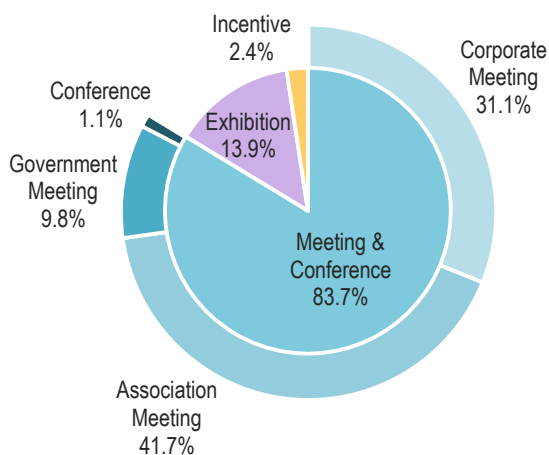
	Q4	YoY	2022	YoY
MICE Events (No.)	197	34 no.	460	11 no.
Participants & Attendees ('000)	608.4	- 15.4 %	1 420.5	1.4 %
Average Duration (day)	1.3	-	1.2	- 0.1 day
Floor Area Used ('000 m ²)	373.6	23.3 %	624.7	5.5 %
Meetings & Conferences (No.)	166	26 no.	385	- 1 no.
Participants ('000)	18.2	35.7 %	42.2	- 1.1 %
Average Duration (day)	1.0	-	0.9	- 0.1 day
Floor Area Used ('000 m ²)	118.5	49.9 %	233.8	1.9 %
Exhibitions (No.)	28	8 no.	64	9 no.
Attendees ('000)	589.8	- 16.3 %	1 376.2	1.5 %
Average Duration (day)	3.2	-	3.1	-
Floor Area Used ('000 m ²)	249.8	13.5 %	376.7	12.7 %
Incentives (No.)	3	-	11	3 no.
Participants ('000)	0.5	- 15.2 %	2.2	- 11.1 %
Average Duration (day)	2.0	- 0.3 day	1.6	- 1.3 day
Floor Area Used ('000 m ²)	5.3	38.2 %	14.2	- 50.4 %

Number of MICE Events and Participants & Attendees

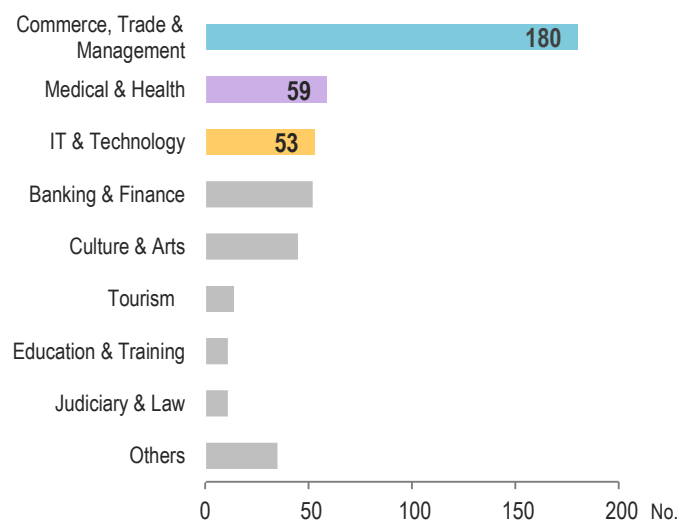


2022

MICE Events by Type



MICE Events by Subject



Meetings & Conferences

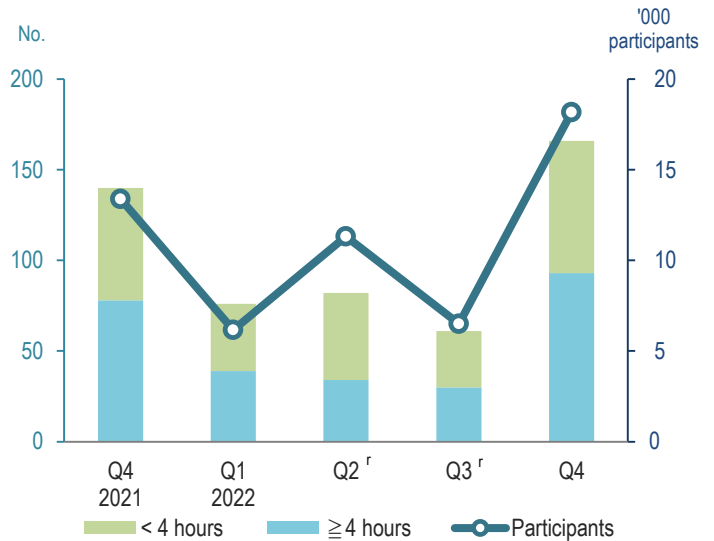
Meetings & Conferences by Duration

	Q4	YoY	2022	YoY
With a duration of less than 4 hours (No.)	73	11 no.	189	10 no.
Participants ('000)	8.0	44.3 %	19.3	28.1 %
Floor Area Used ('000 m ²)	47.6	37.8 %	107.3	37.4 %
With a duration of 4 hours or more (No.)	93	15 no.	196	- 11 no.
Participants ('000)	10.1	29.6 %	22.8	- 17.1 %
Floor Area Used ('000 m ²)	70.9	59.3 %	126.5	- 16.5 %

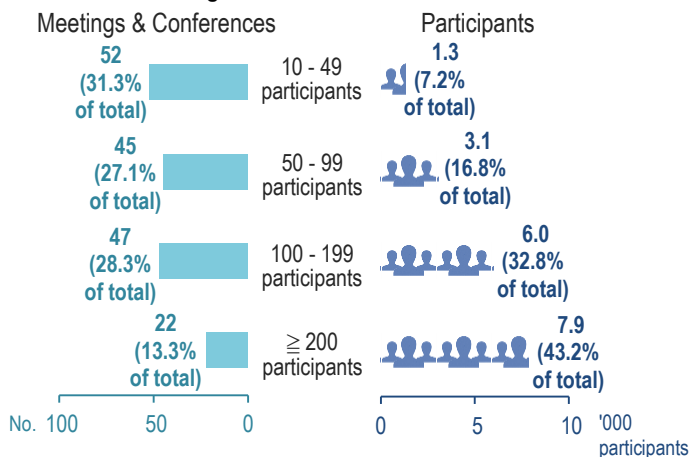
Meetings & Conferences and Participants by Size

	Q4	YoY	2022	YoY
Meetings & Conferences (No.)	166	26 no.	385	- 1 no.
10 - 49 participants	52	- 7 no.	141	- 13 no.
50 - 99	45	2 no.	93	- 25 no.
100 - 199	47	25 no.	96	32 no.
≥ 200	22	6 no.	55	5 no.
Participants ('000)	18.2	35.7 %	42.2	- 1.1 %
10 - 49 participants	1.3	- 16.6 %	3.8	- 12.2 %
50 - 99	3.1	12.7 %	6.1	- 17.4 %
100 - 199	6.0	111.1 %	12.5	48.9 %
≥ 200	7.9	24.8 %	19.9	- 12.2 %

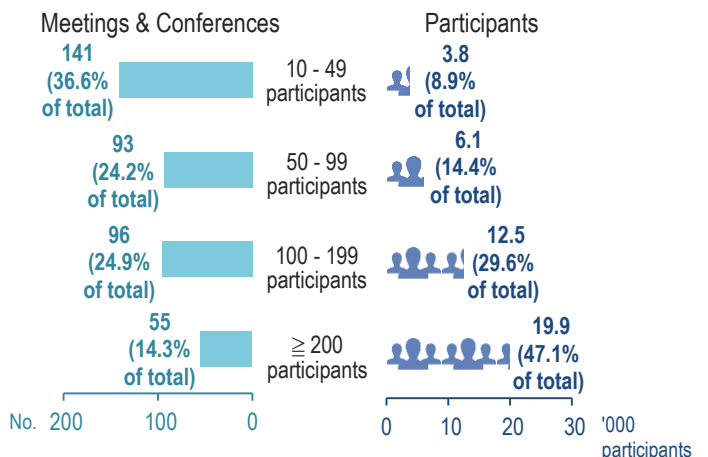
Number of Meetings & Conferences and Participants



Size of Meetings & Conferences in the 4th Quarter

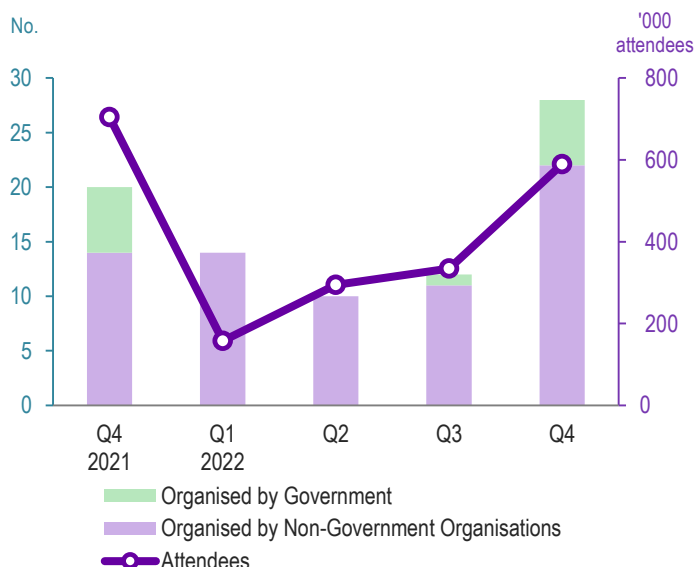


Size of Meetings & Conferences for the Whole Year



Exhibitions

Number of Exhibitions and Attendees



Exhibitions by Type of Exhibition Organiser

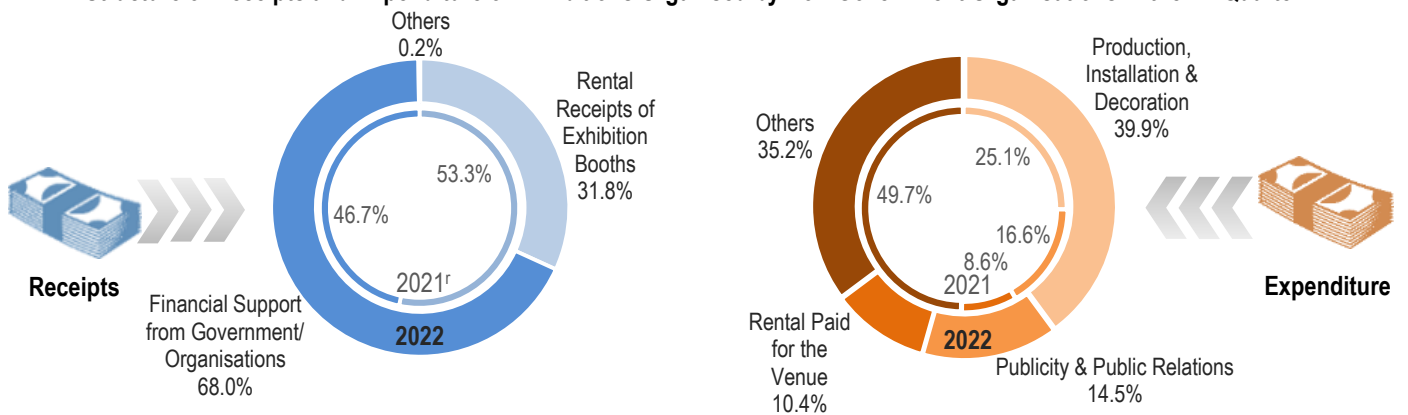
	Q4	YoY	2022	YoY
Exhibitions organised by Government (No.)	6	-	7	- 1 no.
Attendees ('000)	235.8	- 3.3 %	259.2	- 0.2 %
Average Duration (day)	3.0	-	3.0	0.1 day
Floor Area Used ('000 m ²)	63.3	31.2 %	86.3	19.4 %
Exhibitions organised by Non-Government Organisations (No.)	22	8 no.	57	10 no.
Attendees ('000)	354.0	- 23.2 %	1 117.0	1.9 %
Average Duration (day)	3.2	- 0.1 day	3.2	-
Floor Area Used ('000 m ²)	186.5	8.6 %	290.4	10.9 %

Receipts and Expenditure of Exhibition Organisers

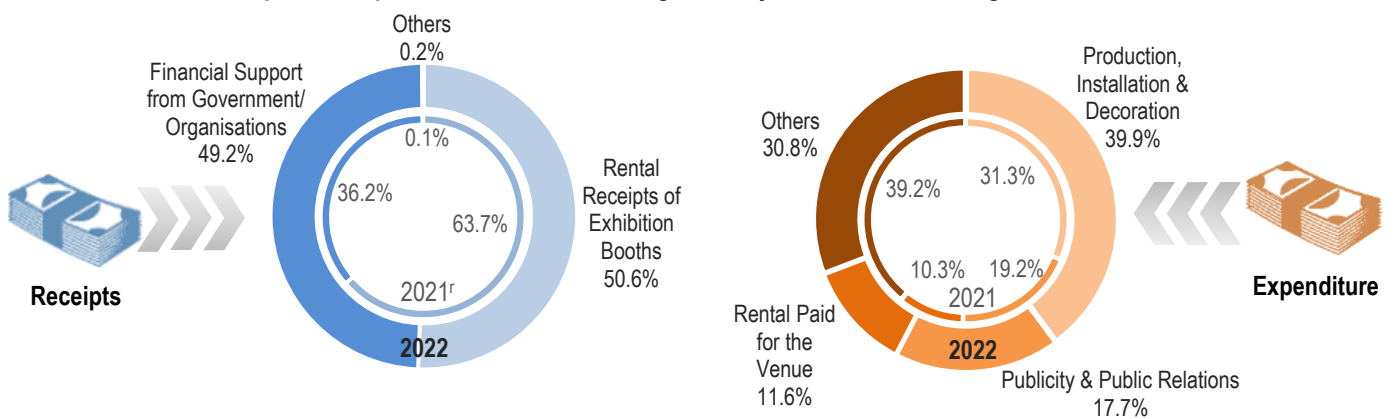
'000 MOP

	Q4				2022			
	Total	YoY (%)	Organised by Government	Organised by Non-Government Organisations	Total	YoY (%)	Organised by Government	Organised by Non-Government Organisations
Receipts	51 564	4.1	8 819	42 746	78 723	2.7	10 054	68 669
Rental Receipts of Exhibition Booths	22 418	- 20.6	8 817	13 601	44 813	- 11.5	10 053	34 761
Financial Support from Government/Organisations	29 086	36.8	-	29 086	33 762	30.2	-	33 762
Others	61	28.6	2	59	148	38.5	2	147
Expenditure	145 561	20.2	81 857	63 704	199 090	15.9	108 778	90 312
Production, Installation & Decoration	56 126	30.3	30 725	25 400	81 505	24.8	45 490	36 015
Publicity & Public Relations	24 638	25.0	15 365	9 273	33 114	19.3	17 101	16 014
Rental Paid for the Venue	13 474	50.3	6 846	6 628	18 343	32.0	7 886	10 456
Freight	3 807	6.8	1 042	2 765	5 499	0.9	1 579	3 920
Accommodation, Food & Beverages	3 517	- 25.8	2 251	1 266	4 413	- 31.1	2 588	1 825
Others	43 999	7.1	25 627	18 372	56 216	6.2	34 134	22 082

Structure of Receipts and Expenditure of Exhibitions Organised by Non-Government Organisations in the 4th Quarter



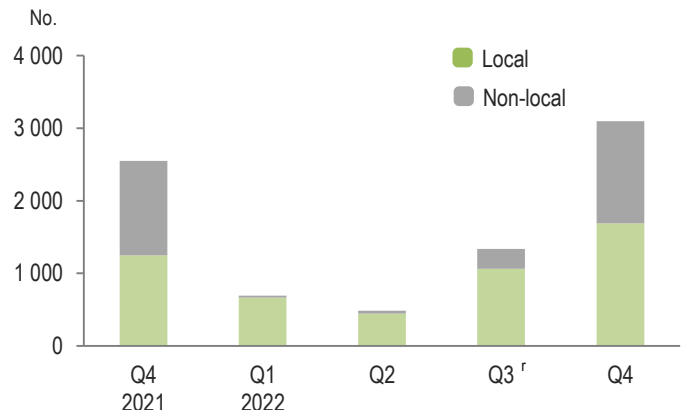
Structure of Receipts and Expenditure of Exhibitions Organised by Non-Government Organisations for the Whole Year



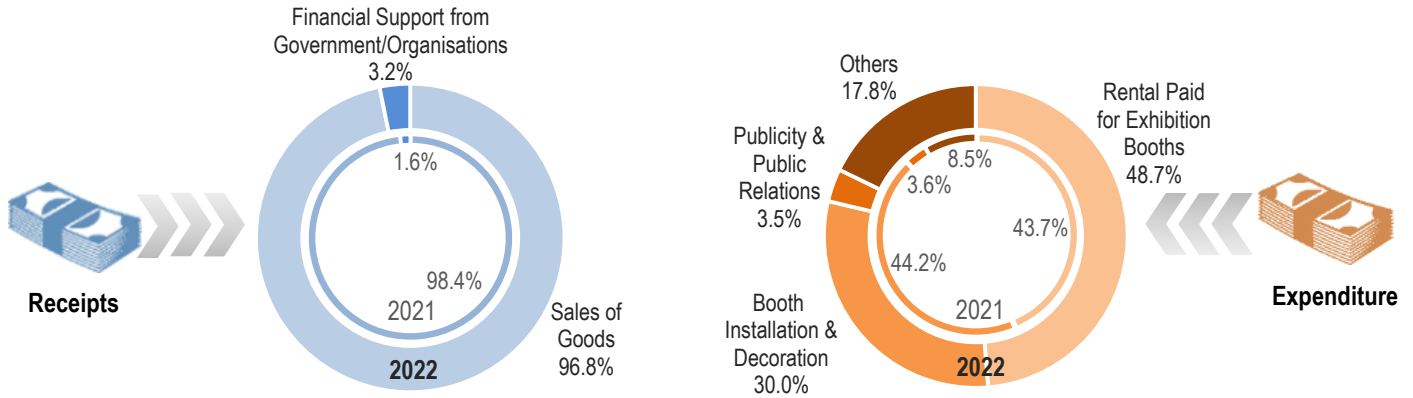
Exhibitors and Professional Visitors

	Q4	YoY (%)	2022	YoY (%)
Exhibitors (No.)	3 098	21.6	5 612	13.2
Mainland China	1 205	11.9	1 451	- 2.1
Hong Kong	107	-	197	- 1.0
Macao	1 690	35.3	3 868	23.4
Others	96	- 16.5	96	- 31.9
Professional Visitors (No.)	28 136	- 10.8	41 157	7.7
Mainland China	13 123	- 6.4	13 680	- 6.5
Hong Kong	518	346.6	688	178.5
Macao	14 482	- 16.1	26 776	15.5
Others	13	- 91.7	13	- 92.0

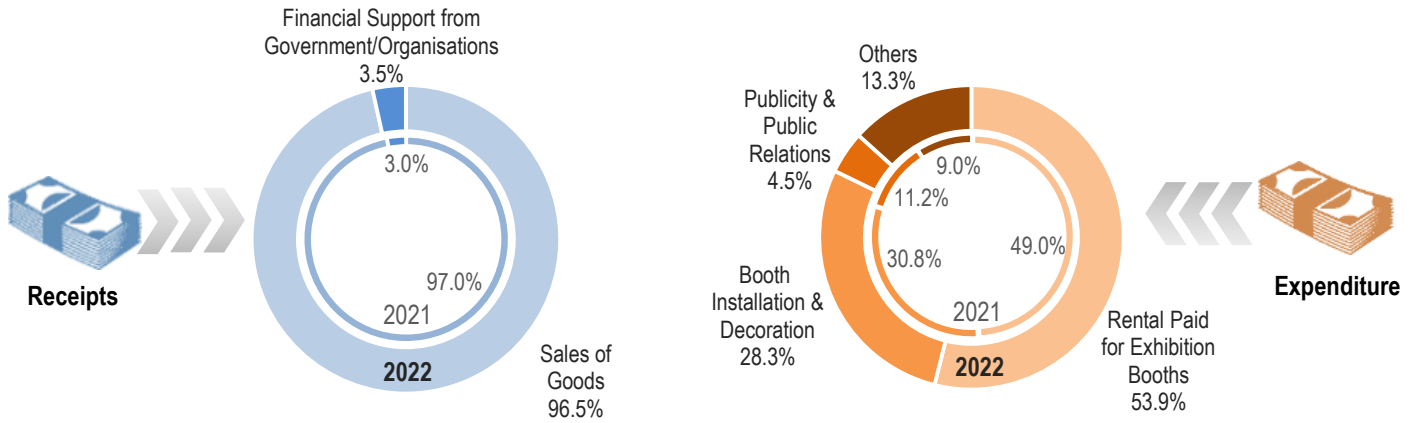
Number of Local and Non-local Exhibitors



Structure of Receipts and Expenditure of Interviewed Exhibitors in the 4th Quarter



Structure of Receipts and Expenditure of Interviewed Exhibitors for the Whole Year



Comments of Interviewed Exhibitors on Services and Facilities in 2022

Item	Level of Satisfaction (%)	YoY (p.p.)
Exhibition Organiser		
Organisation of Event	80.4	-0.3
Hospitality	82.7	0.1
Promotion	75.0	-0.1
Venue		
Facilities	79.7	-1.3
Management	82.4	-0.8
Ease of Access	80.2	-0.2
Venue Staff		
Professionalism	85.2	-0.4
Language Skills	85.5	-1.3
Efficiency & Attitude	85.5	-1.2
Services Rendered by Local Companies		
Services	88.7	-2.4
Arrangements	88.1	-3.0

Level of Satisfaction by Item in 2022



Historical Data

	Q4					Annual				
	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021
MICE Events (No.)	378	461	461	150	163	1 381	1 427	1 536	381	449
Participants and Attendees ('000)	694.9	735.7	741.9	515.1	718.8	1 901.7	2 117.8	2 012.4	914.5	1 401.3
Average Duration (day)	1.8	1.5	1.7	1.2	1.3	1.7	1.5	1.6	1.2	1.3
Floor Area Used ('000 m ²)	611.4	658.3	683.7	271.5	302.9	1 851.8	2 434.7	1 713.4	439.3	592.3

Scope and Coverage

MICE Statistics covers meetings & conferences, commercial exhibitions and incentives that are held in paid venues, such as hotels and major convention & exhibition centres in Macao. However, meetings with less than 10 participants; events for product launch, orientation and press conference; as well as exhibitions not involving business activities, e.g. photo, painting and other cultural & art exhibitions, are excluded.

Glossary

Government Meeting¹: An event initiated by Government, at which attendees are civil servants, government officials or service providers to governmental entities, with the aim of discussing topics or reaching agreements.

Association Meeting: An event initiated by an association.

Corporate Meeting¹: Gathering of employees or representatives of a commercial organisation. Usually, travel, accommodation and meal expenses of the attendees are paid for by the organisation.

Conference: An event where the attendees meet to exchange views, convey a message, open a debate or give publicity to some area of opinion on specific issues. Usually, a conference is divided into sessions based on various areas relevant to the conference theme.

Commercial Exhibition¹ includes events where:

- a) Exhibitors display goods and services of one or more industries. These events focus primarily on business-to-business relationship. The primary activity of attendees is to visit exhibits on the show floor;
- b) Exhibitors display, promote and/or sell goods of one or more industries to public consumers.

Incentive: A trip arranged by an enterprise to motivate and recognise employees or relevant individuals for their outstanding performance, with meetings as part of the trip.

Note 1: The definitions are referenced to the "Global Meetings Initiative / volume 1" and "Measuring the Economic Importance of the Meetings Industry - Developing a Tourism Satellite Account Extension" of the United Nations World Tourism Organization (UNWTO).

Symbols and abbreviations

%	Percentage	-	Absolute value equals zero	MOP	Macao Pataca
No.	Number	r	Revised figures	p.p.	Percentage point
'000	Thousand	m ²	Square metre	YoY	Year-on-year change

For additional information:
<http://www.dsec.gov.mo/e/mice.aspx>

