

TOURISM INDICATORS

JUNE 2010

No. 6

PACKAGE TOURS AND HOTEL OCCUPANCY RATE

Visitor arrivals in package tours totalled 489,023 in June 2010, with the majority coming from Mainland China (337,558), Hong Kong Special Administrative Region (23,357), Japan (22,591), and Taiwan region (22,152); besides, visitors from India (12,231) and the Republic of Korea (11,777) also registered notable increase. Meanwhile, there were 21,984 Macao residents travelling outbound in package tours and 43,001 travelling under own arrangements with services of travel agencies.

1. Visitor Arrivals in Package Tours and Outbound Macao Residents

Place of Residence/ Destination	Visitor Arrivals in Package Tours				Outbound Macao Residents			
	Jun. 2010 (No.)	Year-on-year Change (%)	Jan. – Jun. 2010 (No.)	Year-on-year Change (%)	In Package Tours Jun. 2010 (No.)	Year-on-year Change (%)	Under Individual Arrangements Jun. 2010 (No.)	Year-on-year Change (%)
Total	489 023	167.0	3 064 939	34.8	21 984	81.6	43 001	28.7
Mainland China	337 558	210.6	2 209 826	30.8	16 292	116.2	13 313	-18.5
Hong Kong Special Administrative Region	23 357	51.5	128 328	5.1	199	5.3	13 729	115.3
Taiwan region	22 152	75.4	137 630	23.1	1 345	-2.1	7 296	27.5
Japan	22 591	142.3	135 402	64.6	1 583	165.6	944	96.7
Malaysia	11 732	51.9	65 988	21.9	1 085	171.3	411	-11.0
Republic of Korea	11 777	302.1	82 477	220.7	589	18.3	2 040	1 175.0
Thailand	6 913	155.4	65 355	21.1	338	-49.9	2 324	78.9
Others	52 943	123.0	239 933	77.2	553	-33.9	2 944	13.9

At the end of June, number of available guest rooms of the hotel sector totalled 19,560. The average occupancy rate of hotels and guest-houses rose substantially by 15.2 percentage points year-on-year to 75.7% in June 2010; the average length of stay of guests stood at 1.5 nights, down by 0.03 night.

A total of 603,004 guests checked into hotels and guest-houses in June 2010, up notably by 35.3% year-on-year, with the majority coming from Mainland China (50.4% of total) and Hong Kong Special Administrative Region (20.6%).

2. Principal Statistics of Hotel Sector

Classification of Establishments	Average Occupancy Rate				Guests		Available Rooms
	Jun. 2010 (%)	Year-on-year Change (Percentage Point)	Jan. – Jun. 2010 (%)	Year-on-year Change (Percentage Point)	Jun. 2010 (No.)	Average Length of Stay (Night)	Jun. 2010 (No.)
Total	75.7	15.2	78.6	12.0	603 004	1.5	19 560
Hotels	76.5	15.3	79.4	12.0	594 076	1.5	18 990
5-star	76.2	14.3	77.6	12.8	306 913	1.8	11 526
4-star	77.3	12.9	83.0	9.0	170 604	1.1	4 341
3-star	76.4	14.6	82.0	10.2	86 571	1.2	2 366
2-star	75.8	42.1	76.5	24.4	29 988	1.1	757
Guest-houses	49.8	9.0	54.8	8.5	8 928	1.5	570

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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3. Hotel Occupancy Rate

%

Year/Month	Total	Hotels					Guest-houses
		Sub-total	5-star	4-star	3-star	2-star	
2009 Jun	60.5	61.2	61.9	64.5	61.9	33.8	40.8
Jul	67.7	68.4	69.0	70.7	71.7	39.9	45.7
Aug	80.2	81.1	80.4	87.0	81.5	58.7	50.5
Sep	72.1	73.0	73.7	74.9	75.1	48.3	46.0
Oct	73.8	74.5	74.3	75.8	78.7	58.4	52.9
Nov	78.2	79.0	74.6	88.2	86.3	69.4	52.9
Dec	82.2	83.1	81.2	88.3	86.7	71.7	54.3
2010 Jan	81.6	82.4	80.5	87.8	85.7	70.8	56.5
Feb	77.8	78.5	77.4	79.9	82.2	75.3	55.1
Mar	77.9	78.6	75.7	84.6	82.1	76.1	53.3
Apr	80.9	81.6	78.9	87.0	84.5	82.3	58.8
May	77.9	78.6	77.1	81.0	81.2	79.5	55.3
Jun	75.7	76.5	76.2	77.3	76.4	75.8	49.8
Jan – Jun	78.6	79.4	77.6	83.0	82.0	76.5	54.8

4. Hotel Guests

No.

Year/Month	Total	Hotels					Guest-houses
		Sub-total	5-star	4-star	3-star	2-star	
2009 Jun	445 756	438 791	215 561	139 887	68 887	14 456	6 965
Jul	525 731	517 039	251 944	164 442	82 989	17 664	8 692
Aug	631 454	621 434	299 241	201 316	94 281	26 596	10 020
Sep	543 182	534 286	252 231	173 879	86 312	21 864	8 896
Oct	581 192	571 163	274 175	177 636	92 929	26 423	10 029
Nov	630 662	621 226	295 156	198 187	95 967	31 916	9 436
Dec	697 469	687 863	342 697	206 096	106 306	32 764	9 606
2010 Jan	664 399	654 722	326 437	199 769	96 725	31 791	9 677
Feb	578 877	569 184	290 416	166 049	83 553	29 166	9 693
Mar	639 199	629 577	313 951	191 189	92 731	31 706	9 622
Apr	664 286	653 886	327 827	198 244	94 420	33 395	10 400
May	650 849	640 645	327 560	186 170	93 720	33 195	10 204
Jun	603 004	594 076	306 913	170 604	86 571	29 988	8 928
Jan – Jun	3 800 614	3 742 090	1 893 104	1 112 025	547 720	189 241	58 524