

## TOURISM INDICATORS

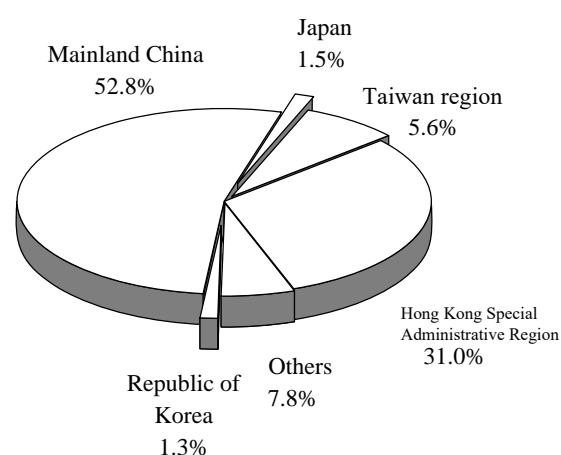
July 2010

No. 7

### VISITOR ARRIVALS

- Total number of visitor and non-resident arrivals was 2,688,460 in July 2010; visitor arrivals totalled 2,162,069, an increase of 23.2% year-on-year. Same-day visitors (1,105,921) accounted for 51.2% of the total visitor arrivals. In the first seven months of 2010, visitor arrivals rose by 18.7% year-on-year to 14,391,515; same-day visitors made up 51.8% of the total, at 7,455,329.
- Visitors from Mainland China rose by 34.0% year-on-year to 1,142,017 in July 2010, with 477,119 travelling to Macao under the Individual Visit Scheme, up by 40.3% from July 2009.
- In the first seven months of 2010, visitor arrivals by sea (5,922,856), by land (7,499,286) and by air (969,373) rose by 22.0%, 17.5% and 9.1% year-on-year respectively.

Visitor arrivals by place of residence



#### 1. VISITOR ARRIVALS BY PLACE OF RESIDENCE

No.

Place of residence	Jul. 2009 <sup>†</sup>	Jul. 2010	Year-on-year change (%)	Jan. – Jul. 2009 <sup>†</sup>	Jan. – Jul. 2010	Year-on-year change (%)
<b>TOTAL</b>	<b>1 755 103</b>	<b>2 162 069</b>	<b>23.2</b>	<b>12 126 082</b>	<b>14 391 515</b>	<b>18.7</b>
<b>Asia</b>	<b>1 699 205</b>	<b>2 103 072</b>	<b>23.8</b>	<b>11 752 100</b>	<b>14 000 268</b>	<b>19.1</b>
Mainland China	852 167	1 142 017	34.0	5 980 100	7 649 559	27.9
Hong Kong Special Administrative Region	581 591	670 953	15.4	3 907 926	4 251 364	8.8
Taiwan region	117 186	121 273	3.5	734 731	774 426	5.4
India	8 711	12 845	47.5	59 408	103 277	73.8
Indonesia	16 585	17 481	5.4	92 493	108 247	17.0
Japan	25 618	32 892	28.4	194 745	234 167	20.2
Malaysia	17 736	18 087	2.0	178 815	188 475	5.4
Philippines	16 233	17 799	9.6	140 580	152 095	8.2
Republic of Korea	20 400	28 590	40.1	115 617	183 684	58.9
Singapore	14 113	18 147	28.6	137 124	144 842	5.6
Thailand	18 132	17 300	-4.6	148 272	129 919	-12.4
Vietnam	6 720	752	-88.8	35 450	45 247	27.6
Others	4 013	4 936	23.0	26 839	34 966	30.3
<b>Americas</b>	<b>25 158</b>	<b>27 385</b>	<b>8.9</b>	<b>159 561</b>	<b>169 466</b>	<b>6.2</b>
<b>Europe</b>	<b>19 605</b>	<b>20 484</b>	<b>4.5</b>	<b>127 819</b>	<b>132 940</b>	<b>4.0</b>
<b>Oceania</b>	<b>9 625</b>	<b>9 343</b>	<b>-2.9</b>	<b>77 081</b>	<b>75 991</b>	<b>-1.4</b>
<b>Africa &amp; Others</b>	<b>1 510</b>	<b>1 785</b>	<b>18.2</b>	<b>9 521</b>	<b>12 850</b>	<b>35.0</b>

Source of data: Public Security Police

<sup>†</sup> Revised figures

**2. VISITOR ARRIVALS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE**

No.

Place of residence	By sea			By land		By air	
	Outer Harbour	Inner Harbour	Provisional Ferry Terminal in Taipa	Border Gate	Others	Airport	Heliport of Outer Harbour
<b>TOTAL</b>	<b>528 707</b>	<b>27 677</b>	<b>330 741</b>	<b>1 040 176</b>	<b>96 855</b>	<b>136 078</b>	<b>1 835</b>
<b>Asia</b>	<b>494 550</b>	<b>27 095</b>	<b>322 901</b>	<b>1 028 794</b>	<b>95 580</b>	<b>132 609</b>	<b>1 543</b>
Mainland China	119 700	15 736	65 090	827 249	69 089	44 301	852
Hong Kong Special Administrative Region	284 435	2 711	228 603	144 394	8 779	1 495	536
Taiwan region	8 874	7 375	2 662	30 052	16 024	56 274	12
India	7 668	15	3 823	1 098	22	214	5
Indonesia	8 984	7	3 335	2 816	114	2 200	25
Japan	19 870	771	5 687	3 385	368	2 788	23
Malaysia	5 596	200	902	4 731	430	6 220	8
Philippines	9 071	31	2 110	2 320	12	4 248	7
Republic of Korea	15 972	110	6 139	2 926	159	3 264	20
Singapore	6 013	109	1 189	5 294	377	5 157	8
Thailand	6 076	25	2 540	2 556	67	6 033	3
Vietnam	133	1	60	550	1	7	-
Others	2 158	4	761	1 423	138	408	44
<b>Americas</b>	<b>14 617</b>	<b>337</b>	<b>3 188</b>	<b>6 485</b>	<b>808</b>	<b>1 865</b>	<b>85</b>
<b>Europe</b>	<b>13 229</b>	<b>177</b>	<b>3 250</b>	<b>2 563</b>	<b>203</b>	<b>908</b>	<b>154</b>
<b>Oceania</b>	<b>5 810</b>	<b>53</b>	<b>1 296</b>	<b>1 355</b>	<b>181</b>	<b>609</b>	<b>39</b>
<b>Africa &amp; Others</b>	<b>501</b>	<b>15</b>	<b>106</b>	<b>979</b>	<b>83</b>	<b>87</b>	<b>14</b>

**3. VISITORS AND SAME-DAY VISITORS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE**

No.

Place of residence	Total		By sea		By land		By air	
	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors
<b>TOTAL</b>	<b>2 162 069</b>	<b>1 105 921</b>	<b>887 125</b>	<b>358 289</b>	<b>1 137 031</b>	<b>691 037</b>	<b>137 913</b>	<b>56 595</b>
<b>Asia</b>	<b>2 103 072</b>	<b>1 078 867</b>	<b>844 546</b>	<b>338 298</b>	<b>1 124 374</b>	<b>684 701</b>	<b>134 152</b>	<b>55 868</b>
Mainland China	1 142 017	578 189	200 526	35 171	896 338	532 916	45 153	10 102
Hong Kong Special Administrative Region	670 953	348 904	515 749	247 418	153 173	100 742	2 031	744
Taiwan region	121 273	87 538	18 911	11 504	46 076	39 163	56 286	36 871
India	12 845	2 287	11 506	2 032	1 120	231	219	24
Indonesia	17 481	4 384	12 326	3 428	2 930	605	2 225	351
Japan	32 892	12 034	26 328	9 838	3 753	1 933	2 811	263
Malaysia	18 087	8 455	6 698	2 826	5 161	2 727	6 228	2 902
Philippines	17 799	6 980	11 212	6 289	2 332	541	4 255	150
Republic of Korea	28 590	13 894	22 221	11 769	3 085	1 410	3 284	715
Singapore	18 147	7 756	7 311	3 611	5 671	2 481	5 165	1 664
Thailand	17 300	6 705	8 641	3 443	2 623	1 237	6 036	2 025
Vietnam	752	166	194	55	551	111	7	-
Others	4 936	1 575	2 923	914	1 561	604	452	57
<b>Americas</b>	<b>27 385</b>	<b>12 645</b>	<b>18 142</b>	<b>8 309</b>	<b>7 293</b>	<b>3 934</b>	<b>1 950</b>	<b>402</b>
<b>Europe</b>	<b>20 484</b>	<b>9 195</b>	<b>16 656</b>	<b>7 957</b>	<b>2 766</b>	<b>1 024</b>	<b>1 062</b>	<b>214</b>
<b>Oceania</b>	<b>9 343</b>	<b>4 279</b>	<b>7 159</b>	<b>3 501</b>	<b>1 536</b>	<b>697</b>	<b>648</b>	<b>81</b>
<b>Africa &amp; Others</b>	<b>1 785</b>	<b>935</b>	<b>622</b>	<b>224</b>	<b>1 062</b>	<b>681</b>	<b>101</b>	<b>30</b>

Source of data: Public Security Police

- Absolute value equals zero